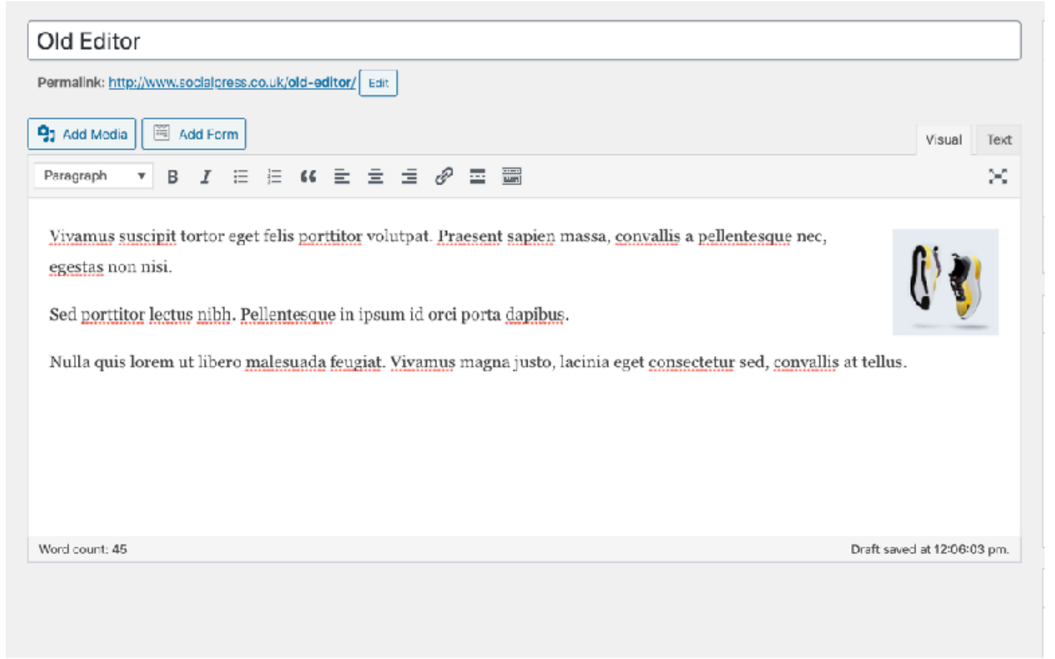
Introduction to the new WordPress Block Editor (Gutenberg)

Jamie - Pootlepress

In December 2018 WordPress version 5 was released - it included a brand new Editor, called the Block Editor (Gutenberg)

Why did WordPress need a new Editor?

The original Editor was built primarily for Text



Demo of old Editor

The new Block Editor makes it easier to create richer websites

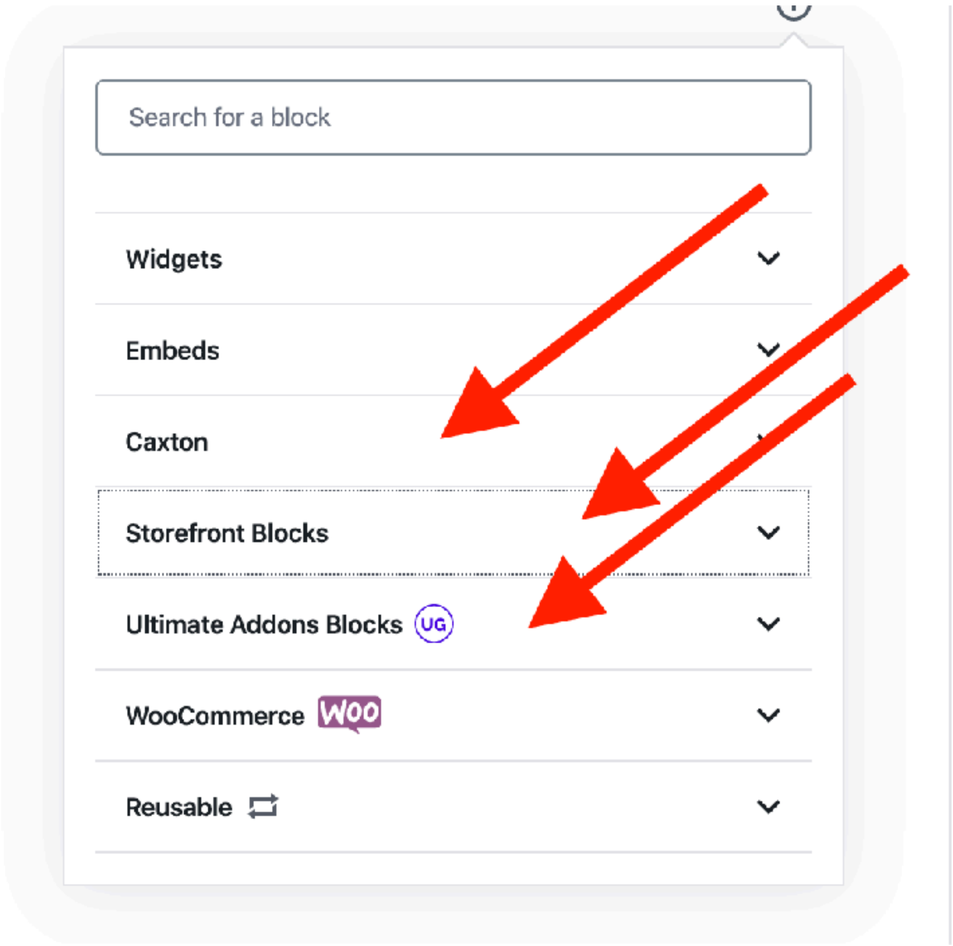
Demo of the Block Editor (Gutenberg)

5 really useful core Blocks

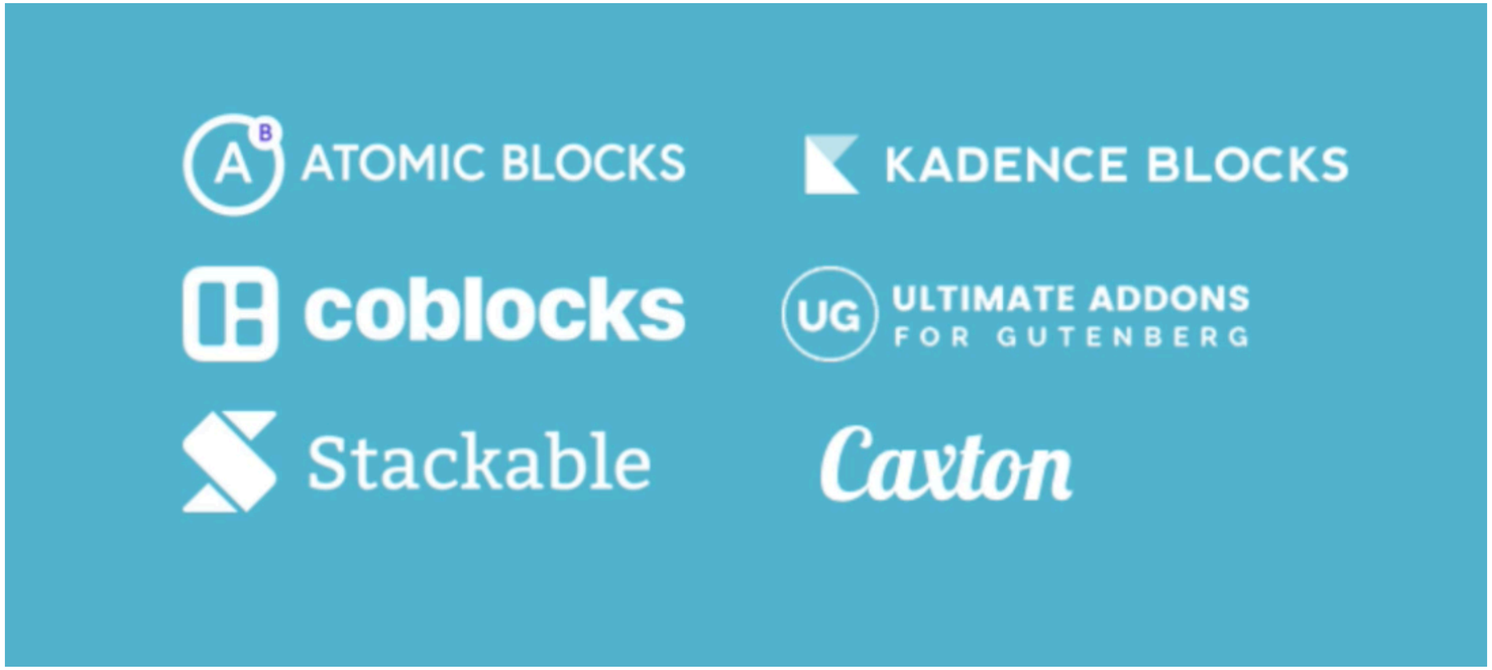
Columns
Cover
Spacer
Buttons
Re-usable

You can get extra Blocks that supercharge Gutenberg

New Blocks can be added via Plugins



And there are some great Block based plugins



Design Blocks

Ecommerce Blocks

Gallery Blocks

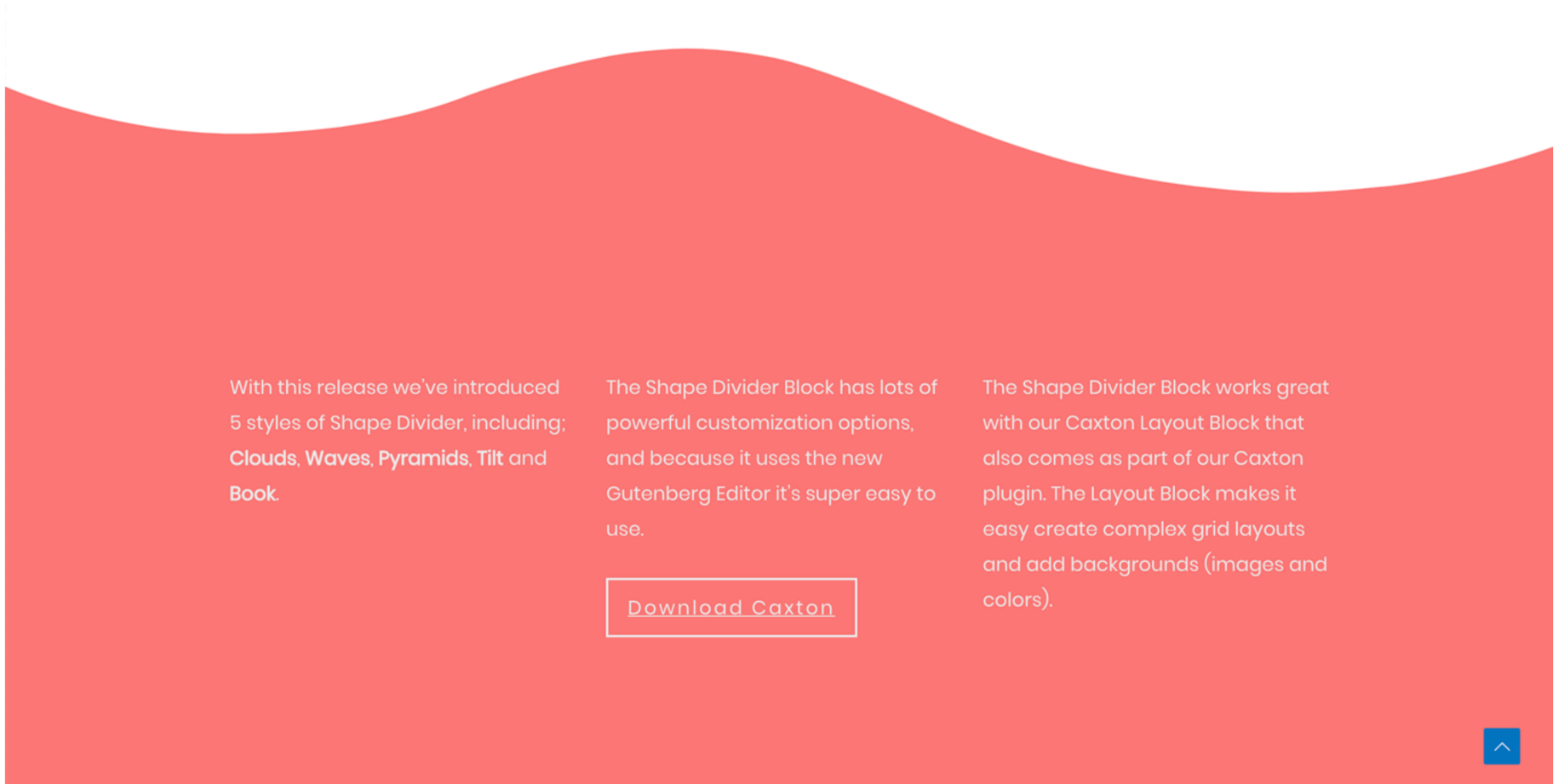
Contact Form Blocks

Social media Blocks

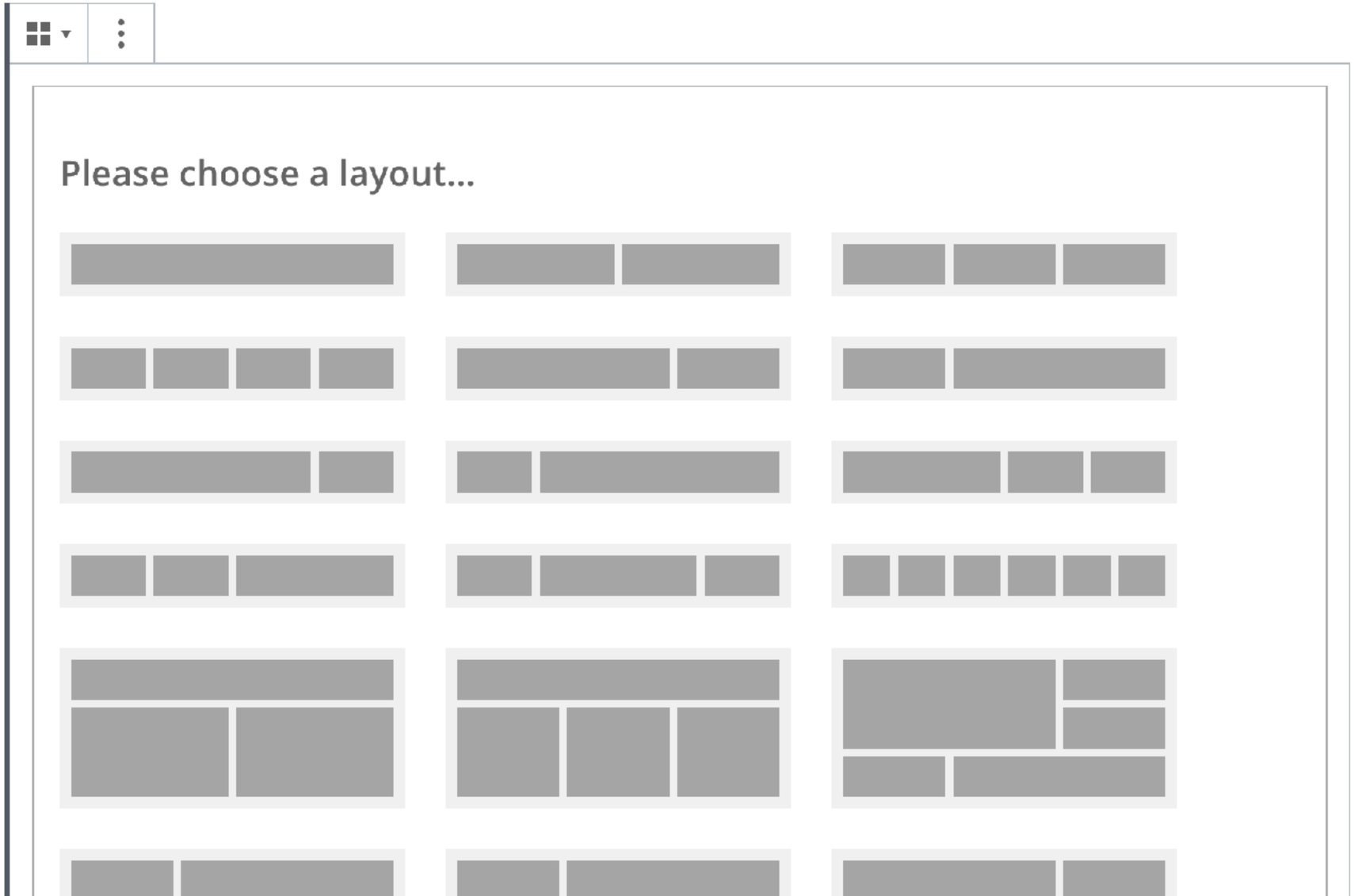
Post Blocks

SEO Blocks

Design Blocks



Layout Blocks



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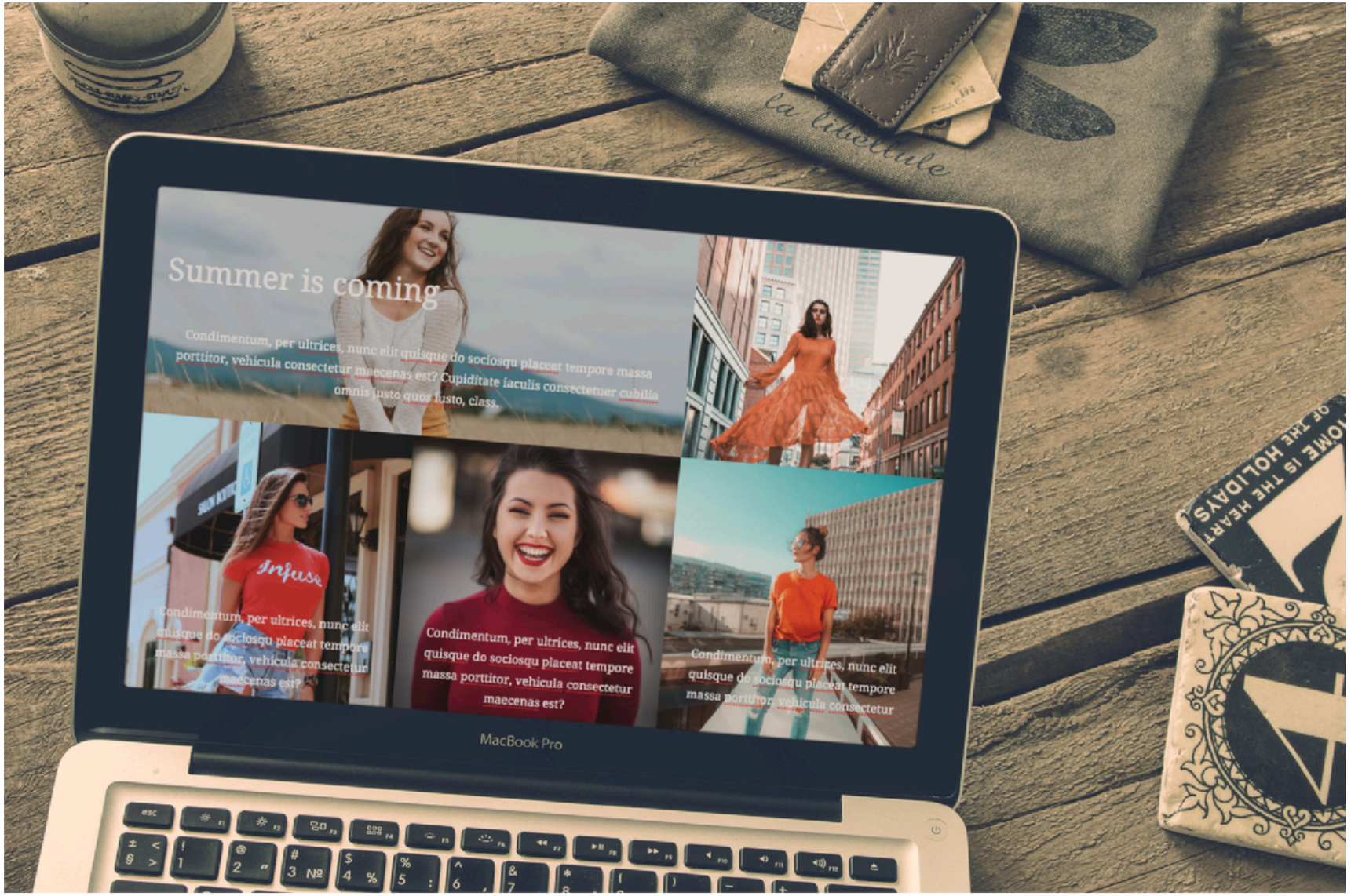
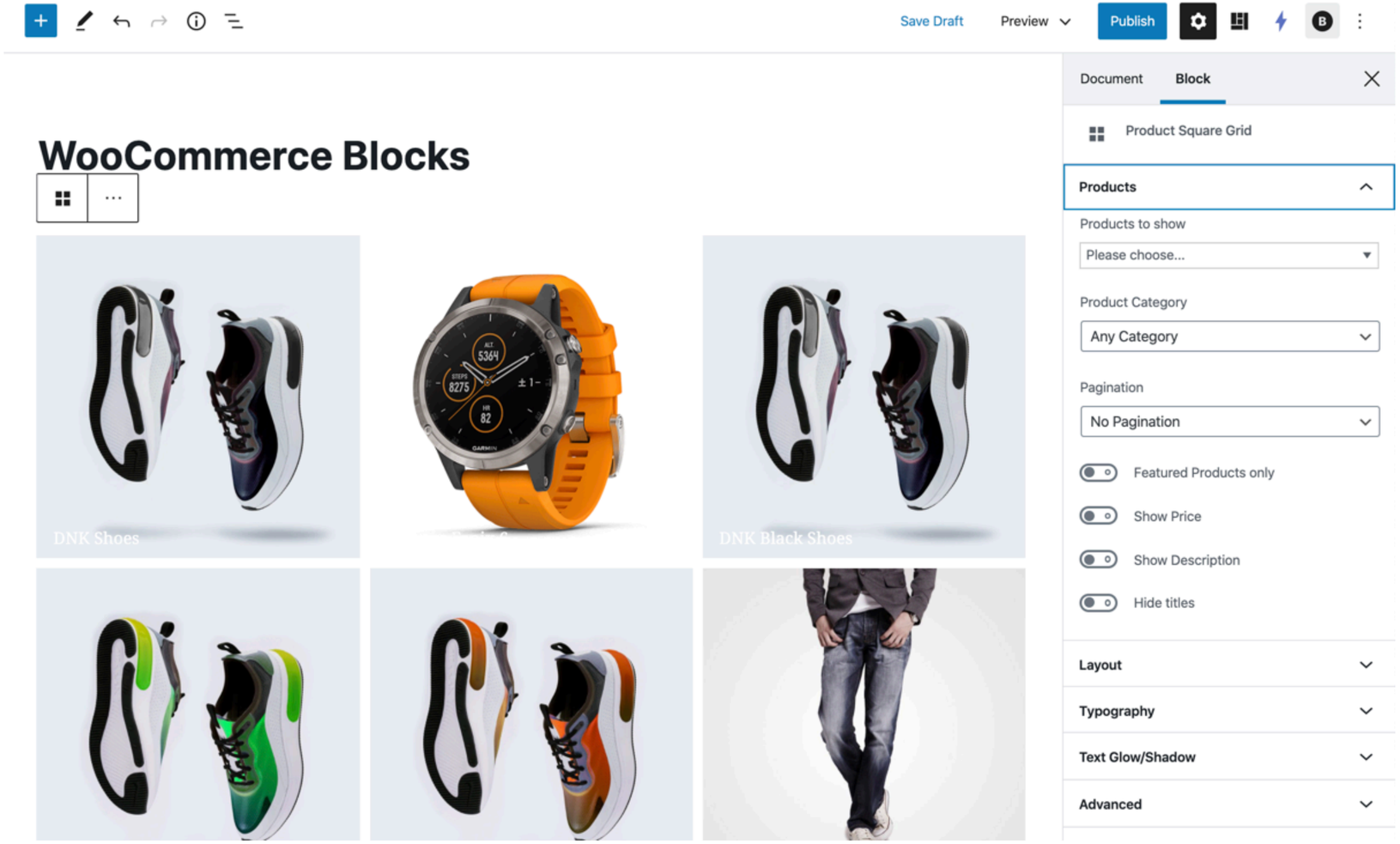


Ecommerce blocks



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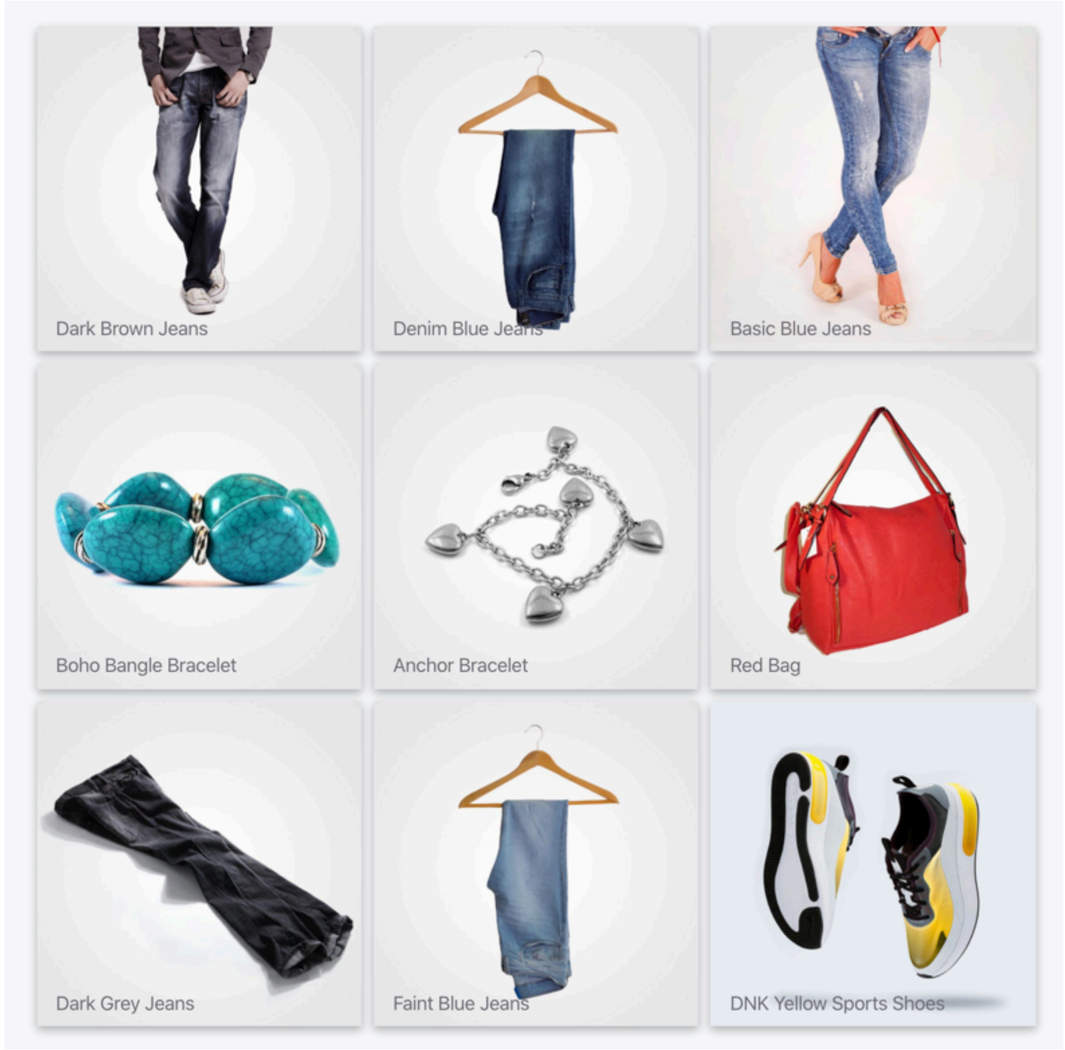

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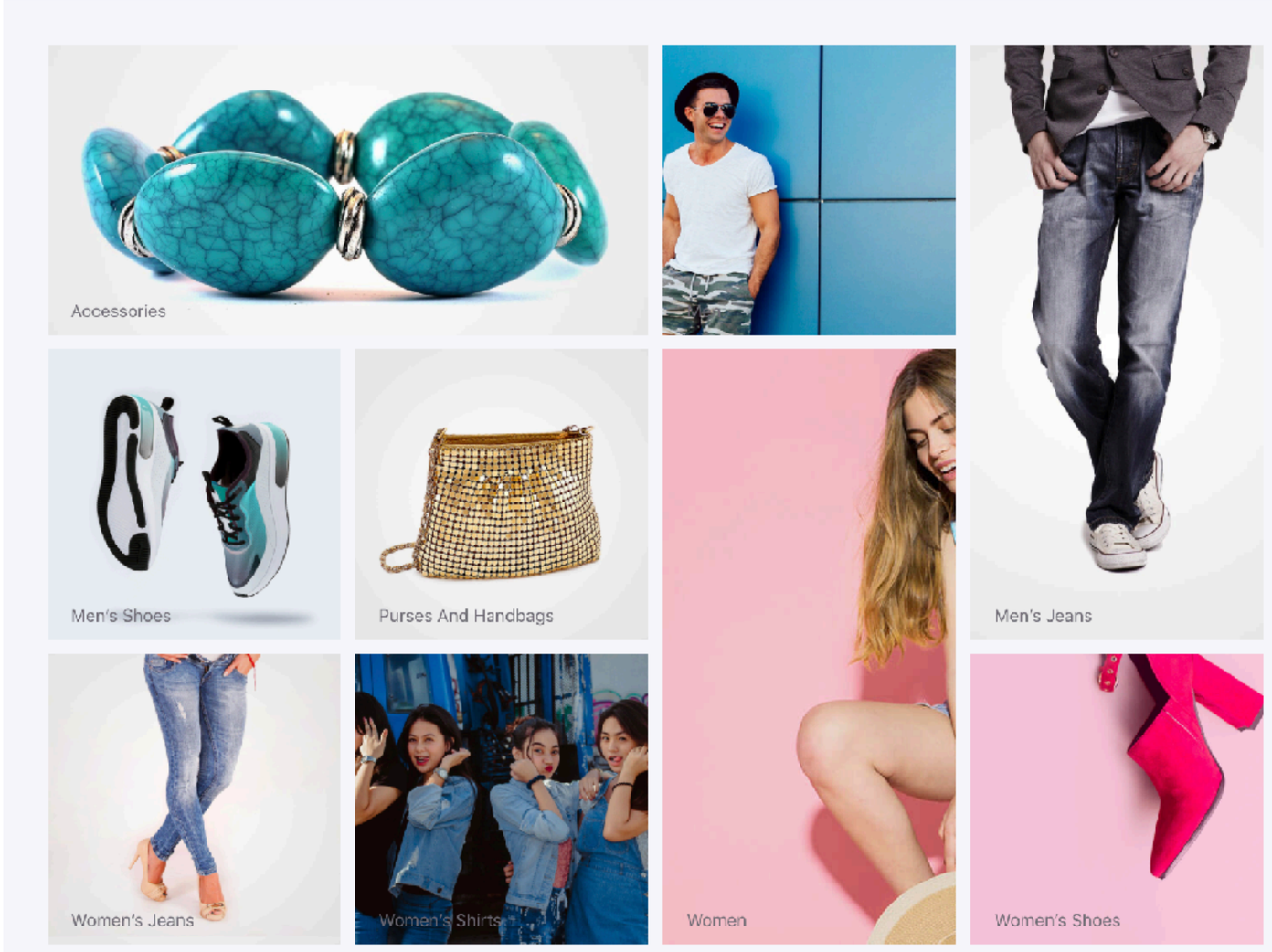
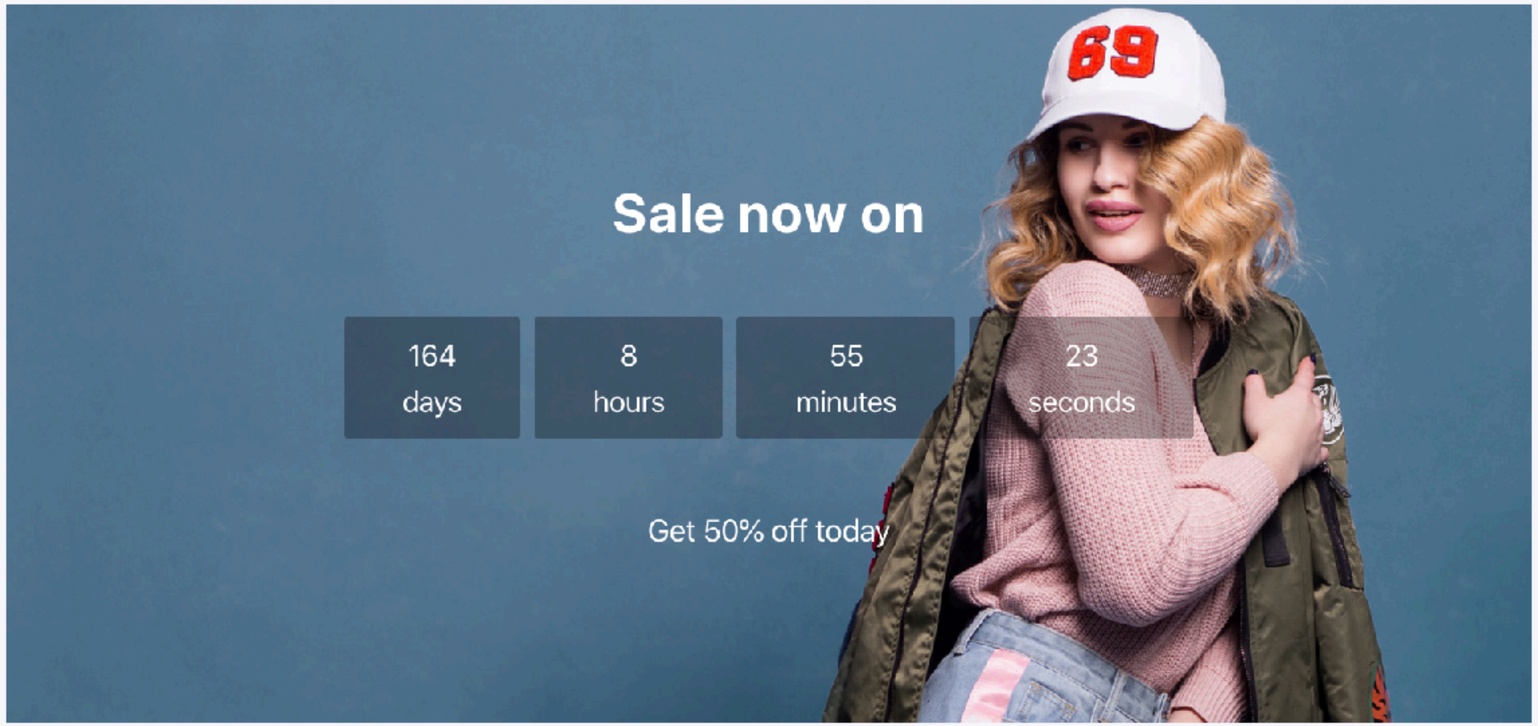
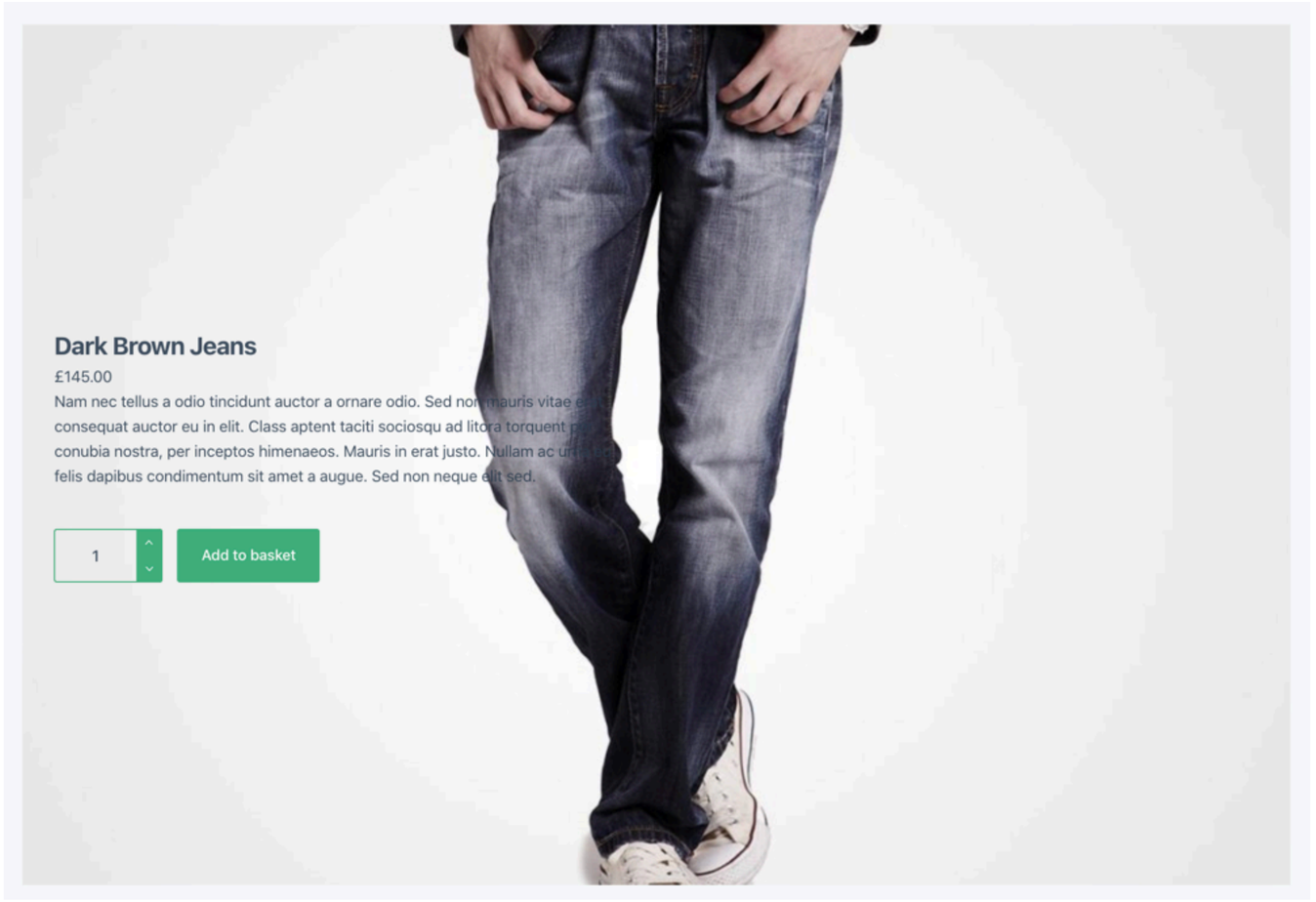


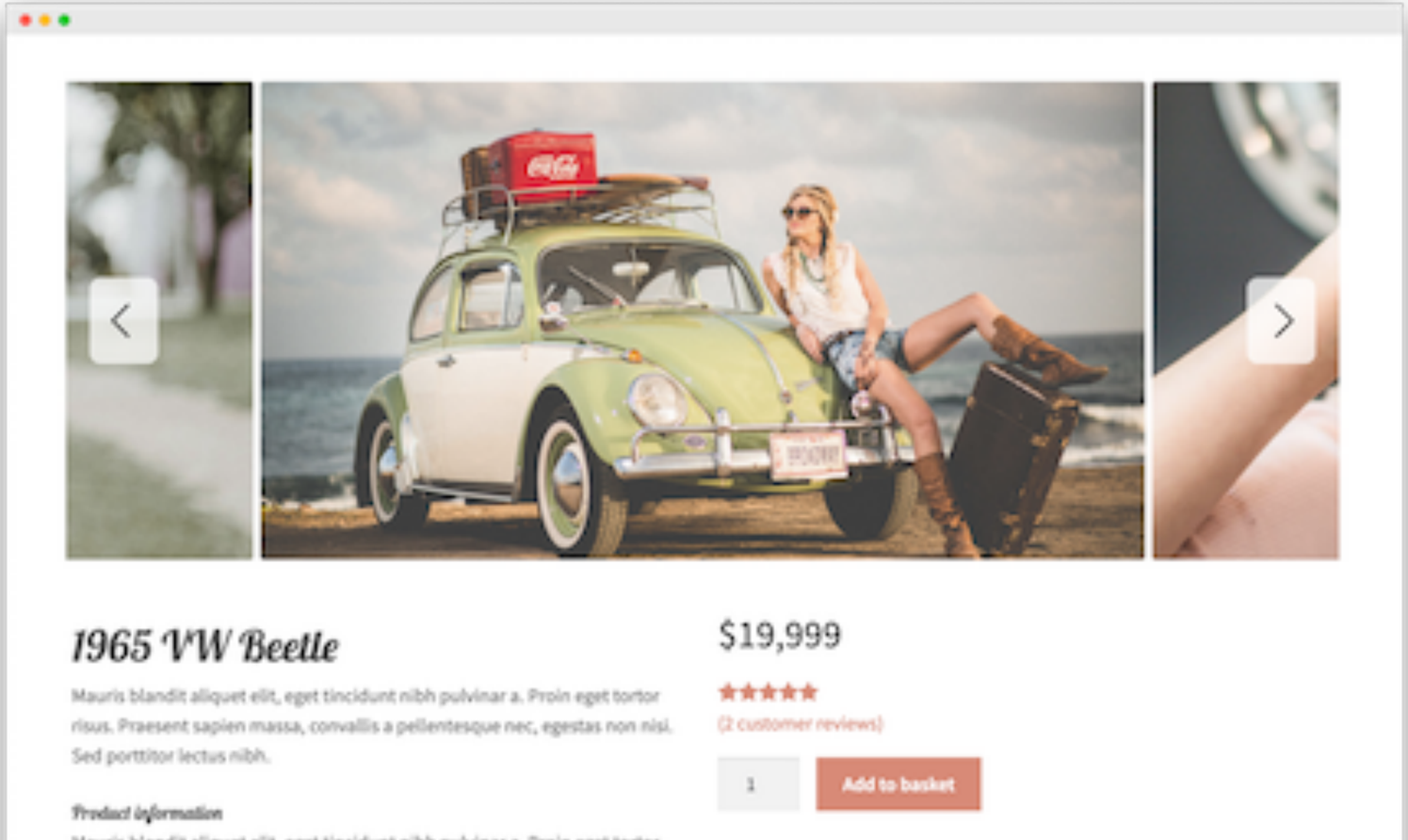
Ecommerce blocks



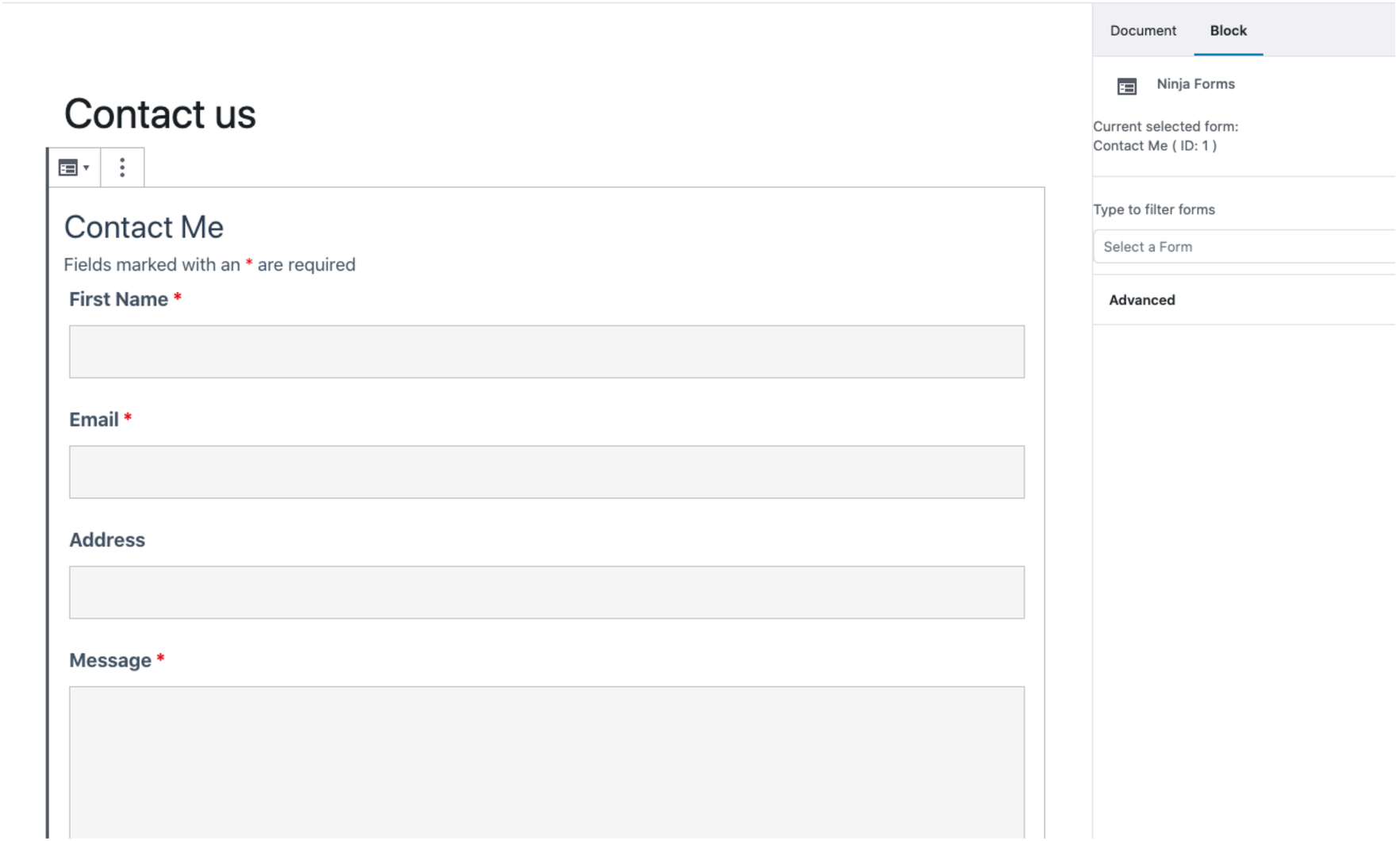
Ecommerce blocks



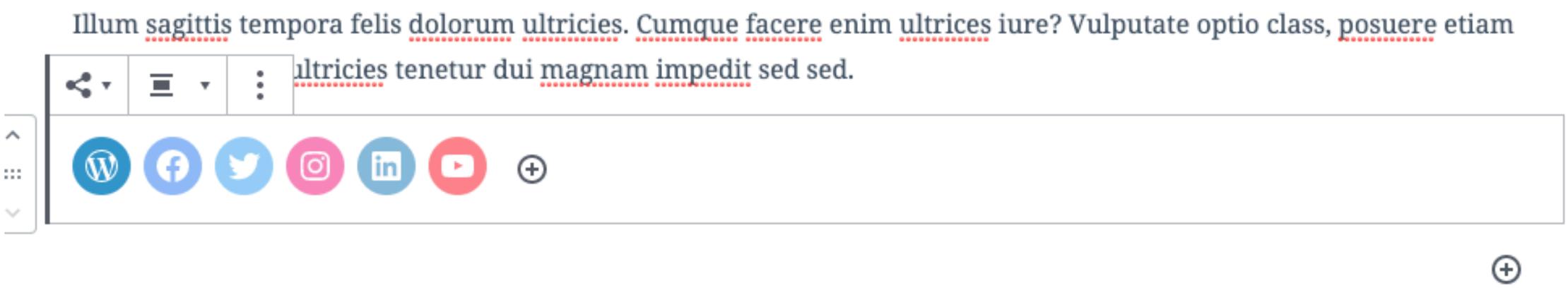
Gallery Blocks



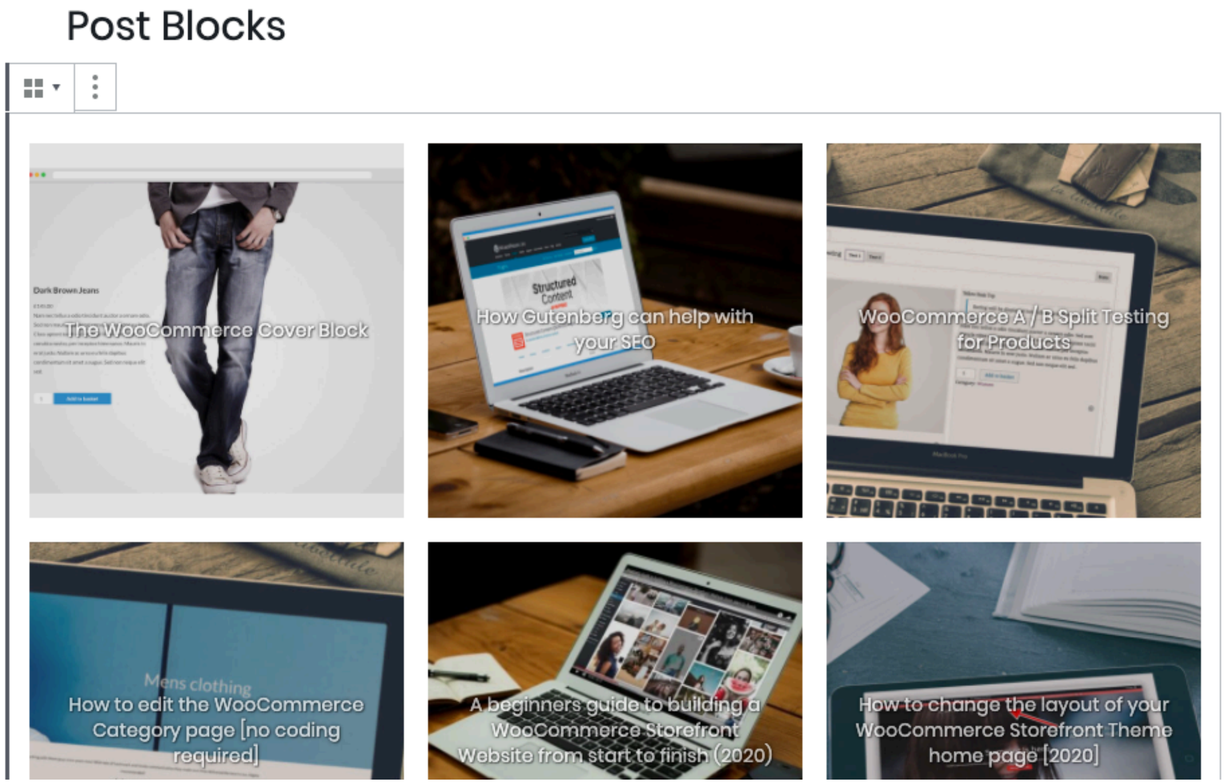
Contact form blocks

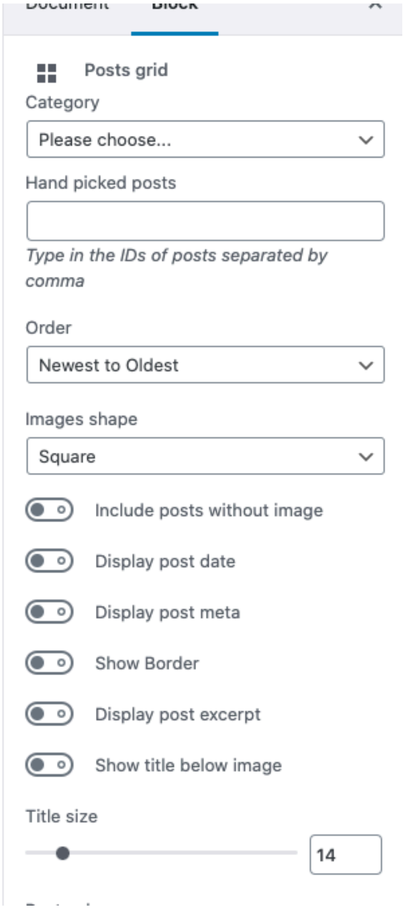


Social media blocks

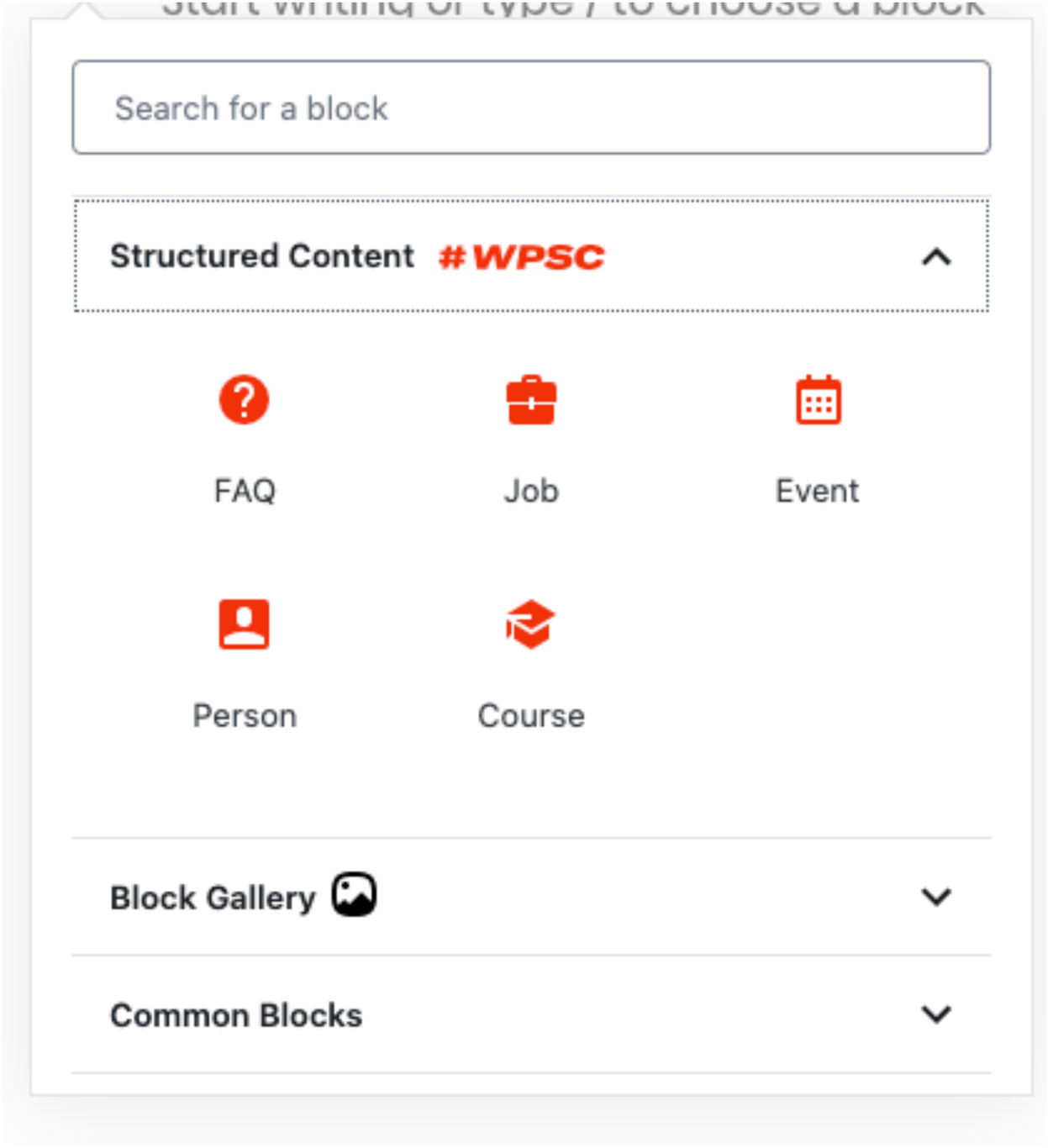


Post blocks


Post Blocks
The WooCommerce Cover Block
How Gutenberg can help with your SEO
WooCommerce A / B Split Testing for Products
How to edit the WooCommerce Category page [no coding required]
A beginners guide to building a WooCommerce Storefront Website from start to finish (2020)
How to change the layout of your WooCommerce Storefront Theme home page [2020]


Document
Block
Posts grid
Category
Please choose...
Hand picked posts
Type in the IDs of posts separated by comma
Order
Newest to Oldest
Images shape
Square
Include posts without image
Display post date
Display post meta
Show Border
Display post excerpt
Show title below image
Title size
14

SEO Blocks


Search for a block
Structured Content #WPSC
FAQ
Job
Event
Person
Course
Block Gallery
Common Blocks

Blocks can be mixed and matched to customize the content of any page or post

The Block Editor has been very controversial in the WordPress community

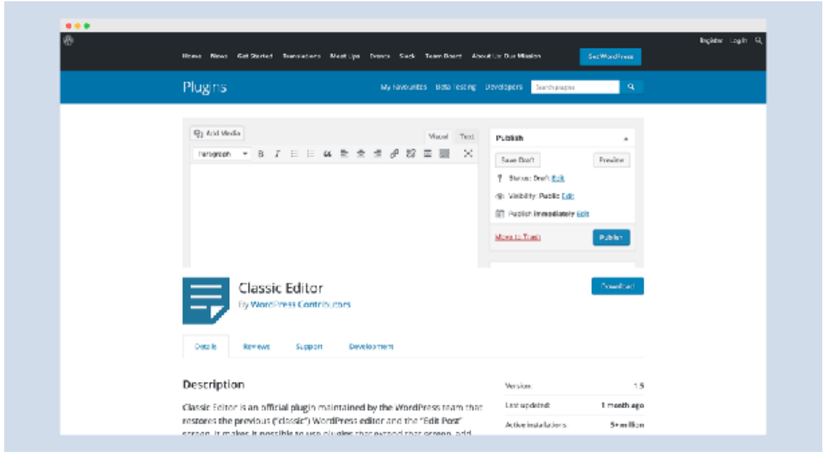
Horrible ★☆☆☆☆ Started by: 99webshops	1	0	2 hours, 46 minutes ago 99webshops
Removed “Uploaded to this post” filter and so many bugs ★☆☆☆☆ Started by: Sapphire	1	0	12 hours, 44 minutes ago Sapphire
This whole project is fantastic and I’m looking forward to the completed vision ★★★★★ Started by: oxygensmith	1	0	1 day, 15 hours ago oxygensmith
Worst Editor ★☆☆☆☆ Started by: ivomasterche	1	0	4 days, 22 hours ago ivomasterche

And some themes and plugins disable the new Block Editor 😱

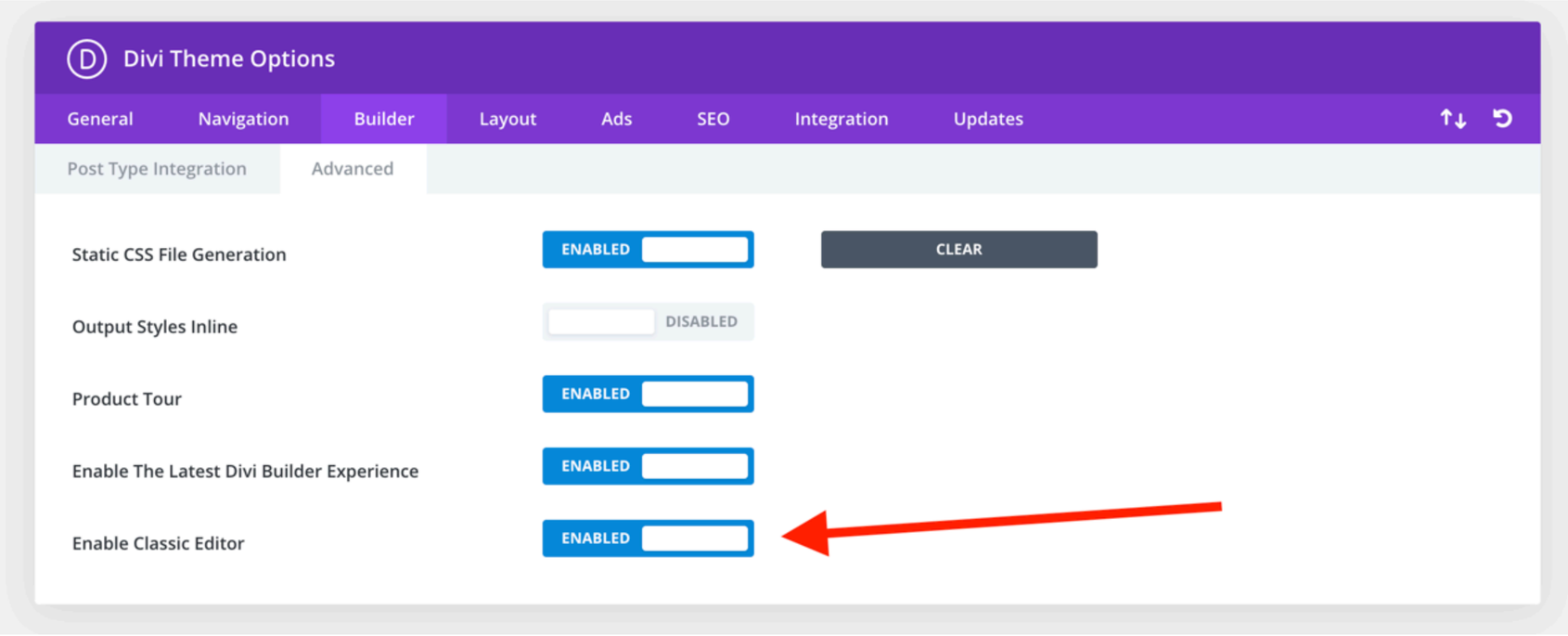
WPBakery Page Builder

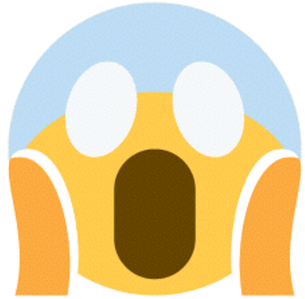
DIVI

Avada:



Setting to enable/disable the Block Editor in Divi Theme





5 reasons you should use Gutenberg

One WordPress user interface
(lower training costs for organisations)

Themes are becoming simpler, and your site will become faster

You'll have access to the incredible WordPress ecosystem of 3rd Party Blocks

The old editor won’t be here forever

This week WordPress.com announced they are retiring the old editor

Some really really cool stuff is coming!

Full site editing is coming

Block Patterns are coming

One more thing…