

Introduction to the new WordPress **Block Editor** (Gutenberg)

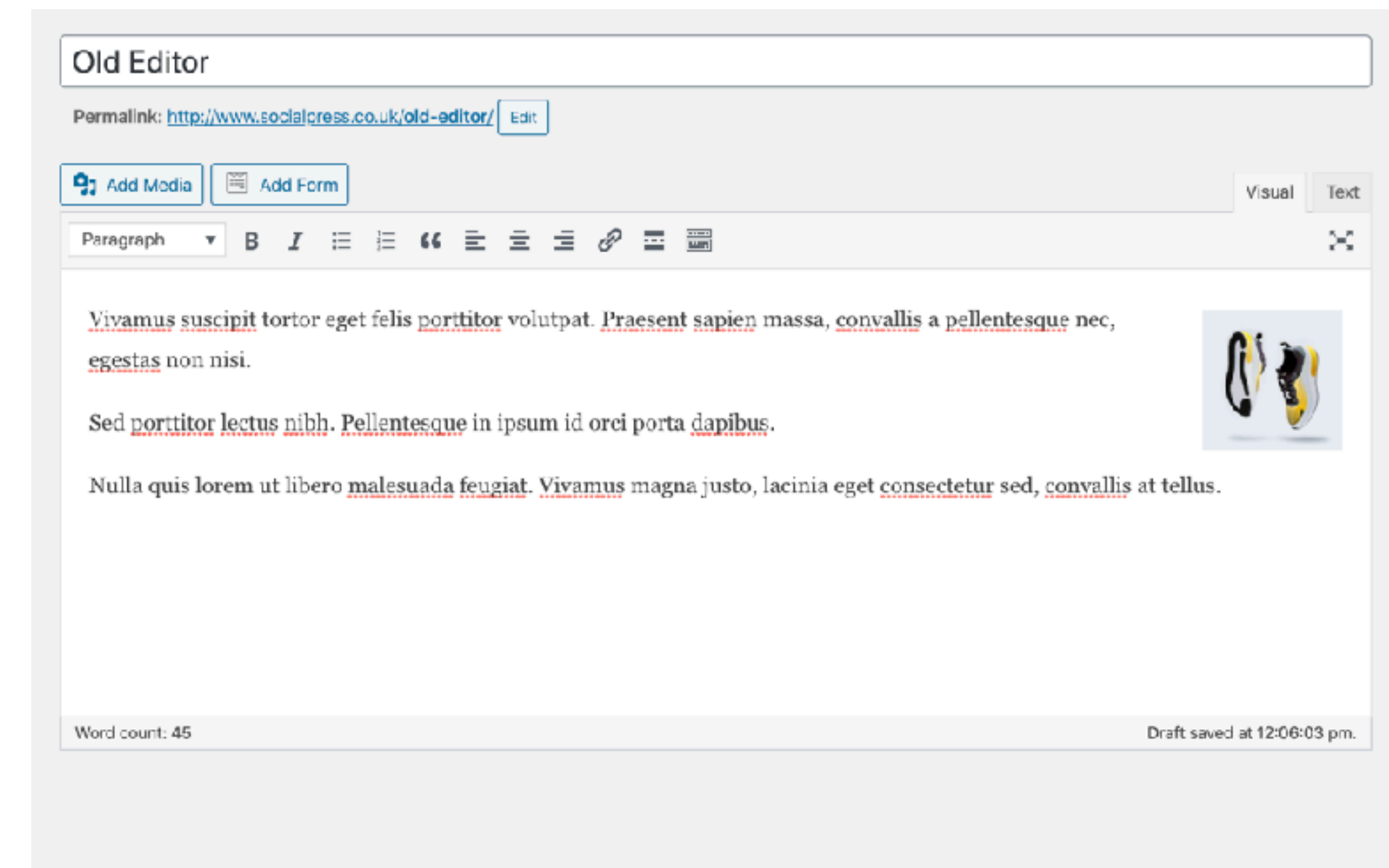
Jamie - Pootlepress



In December 2018 WordPress version 5 was released - it included a brand new Editor, called the Block Editor (Gutenberg)

**Why did WordPress need a new
Editor?**

The original Editor was built primarily for Text



Demo of old Editor

**The new Block Editor makes it
easier to create richer websites**



Demo of the **Block Editor** (Gutenberg)



5 really useful core Blocks

Columns

Cover

Spacer

Buttons

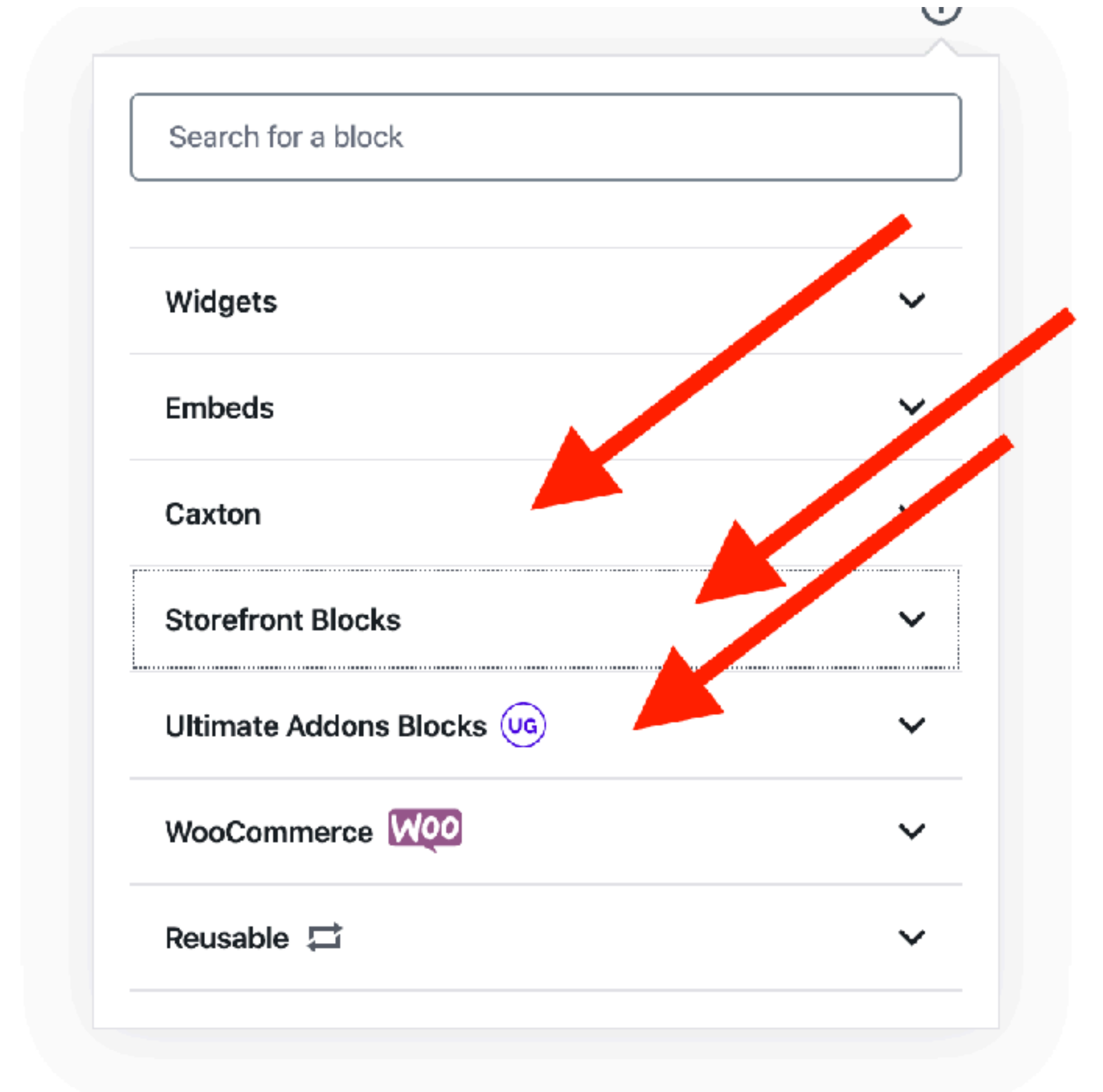
Re-usable



**You can get extra Blocks that
supercharge Gutenberg**



New Blocks can be added via Plugins



And there are some great **Block** **based** plugins



Design Blocks

Ecommerce Blocks

Gallery Blocks

Contact Form Blocks

Social media Blocks

Post Blocks

SEO Blocks



Design Blocks

With this release we've introduced 5 styles of Shape Divider, including: **Clouds**, **Waves**, **Pyramids**, **Tilt** and **Book**.

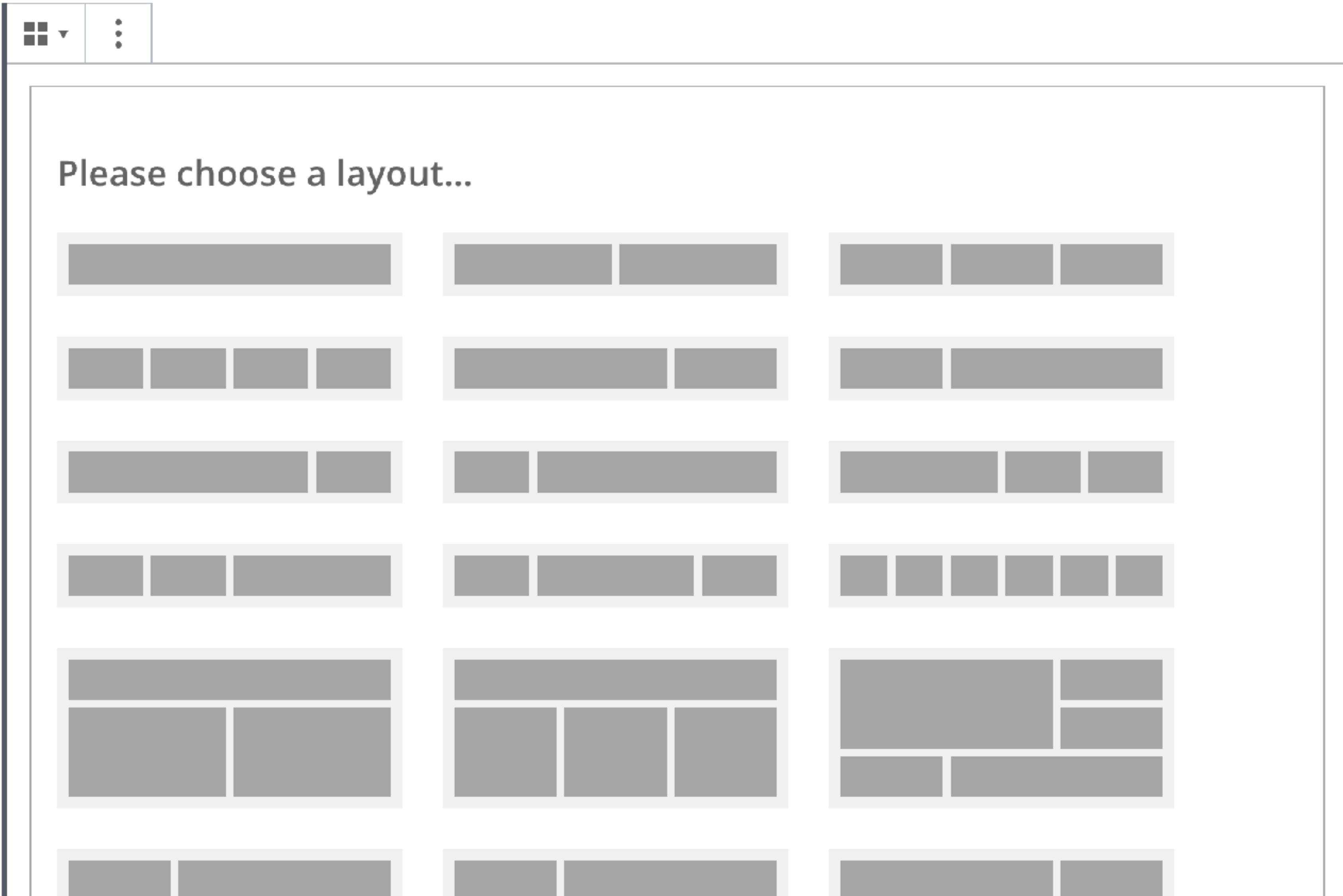
The Shape Divider Block has lots of powerful customization options, and because it uses the new Gutenberg Editor it's super easy to use.

[Download Caxton](#)

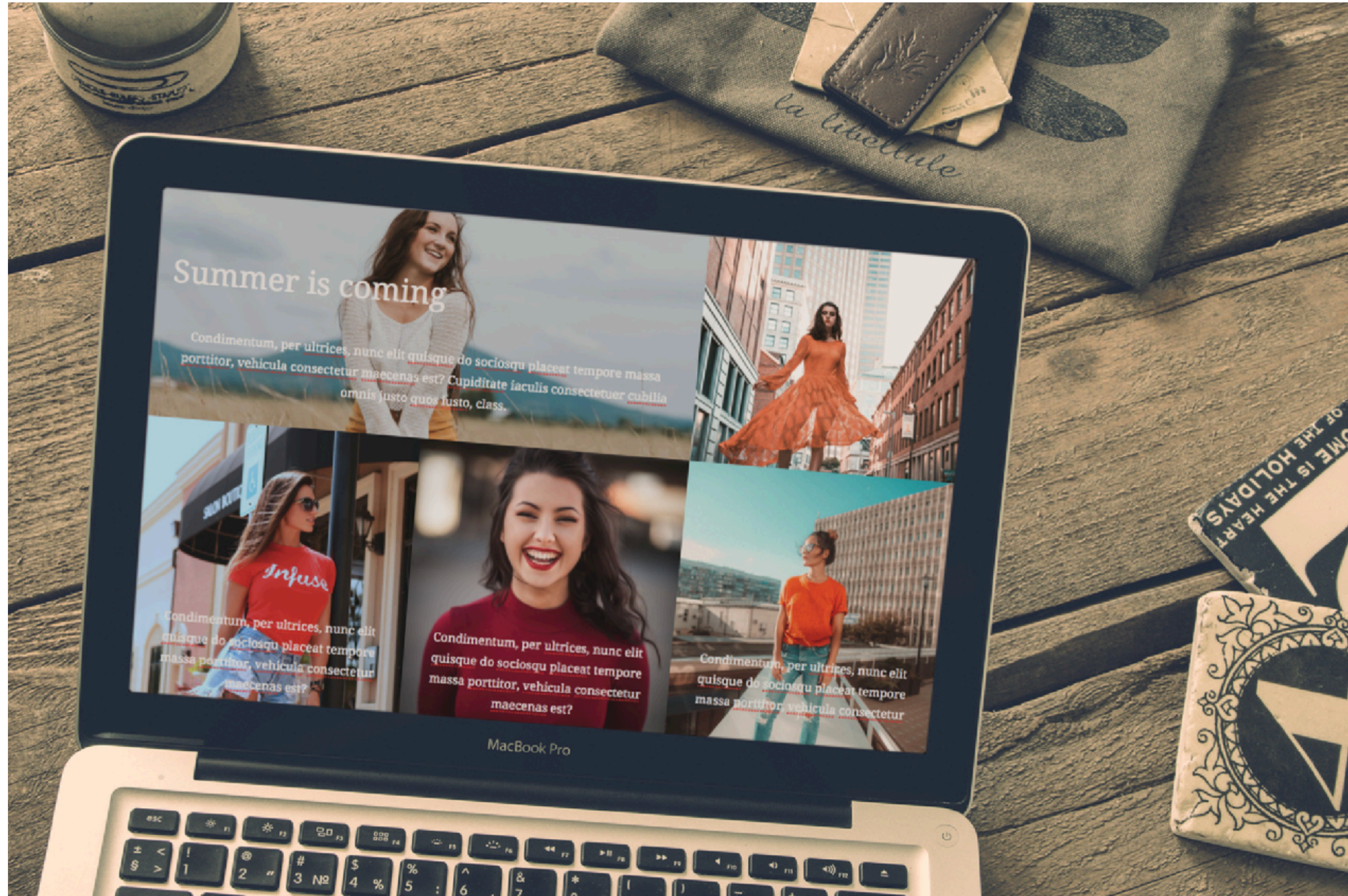
The Shape Divider Block works great with our Caxton Layout Block that also comes as part of our Caxton plugin. The Layout Block makes it easy create complex grid layouts and add backgrounds (images and colors).



Layout Blocks



Layout Blocks



Ecommerce blocks

Document

Block

Product Square Grid

Products

Products to show

Please choose...

Product Category

Any Category

Pagination

No Pagination

Featured Products only

Show Price

Show Description

Hide titles

Layout

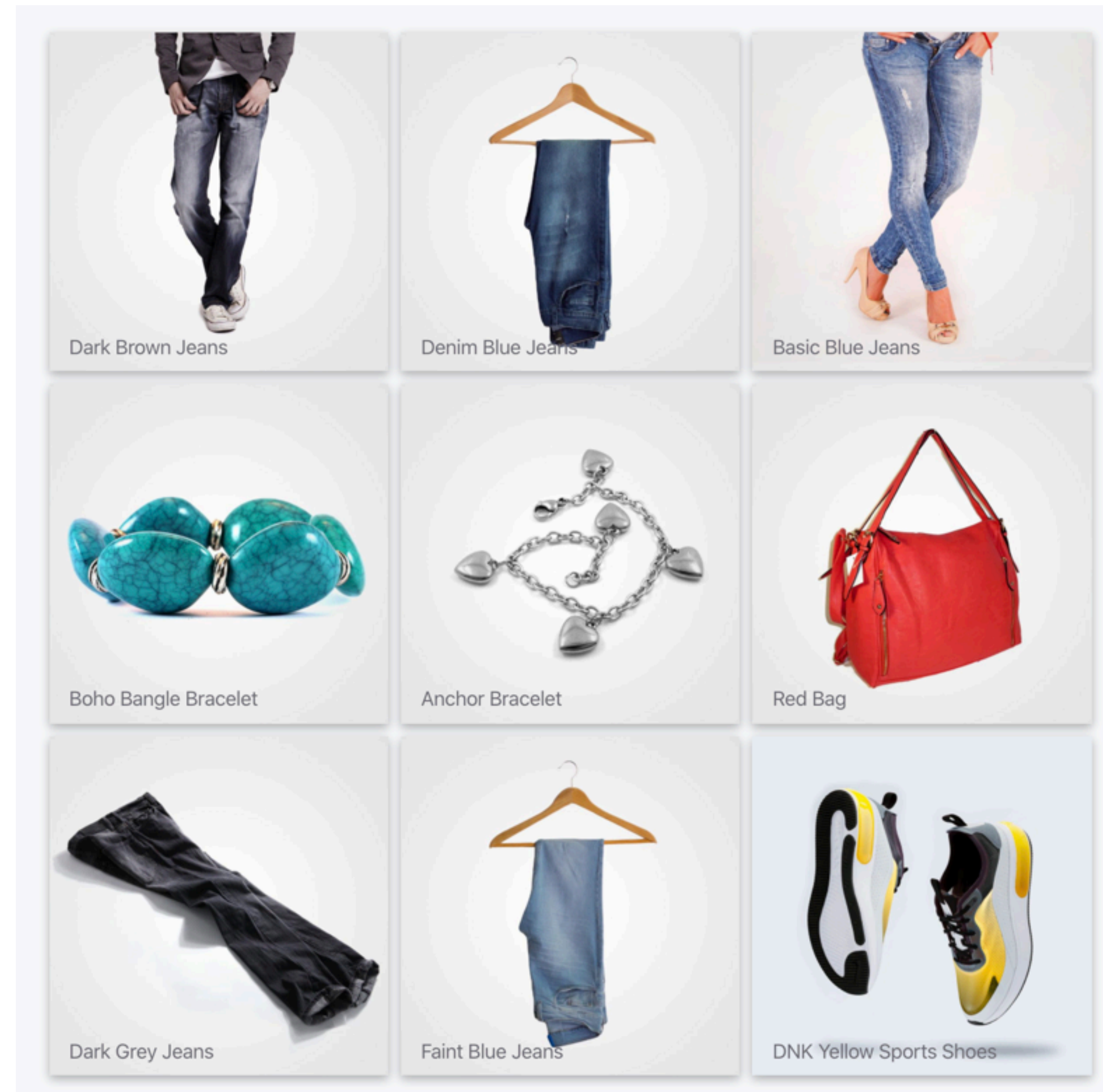
Typography

Text Glow/Shadow

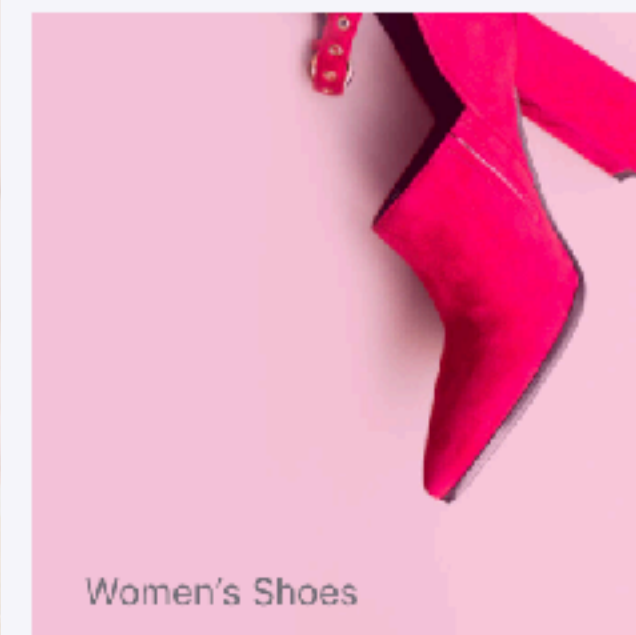
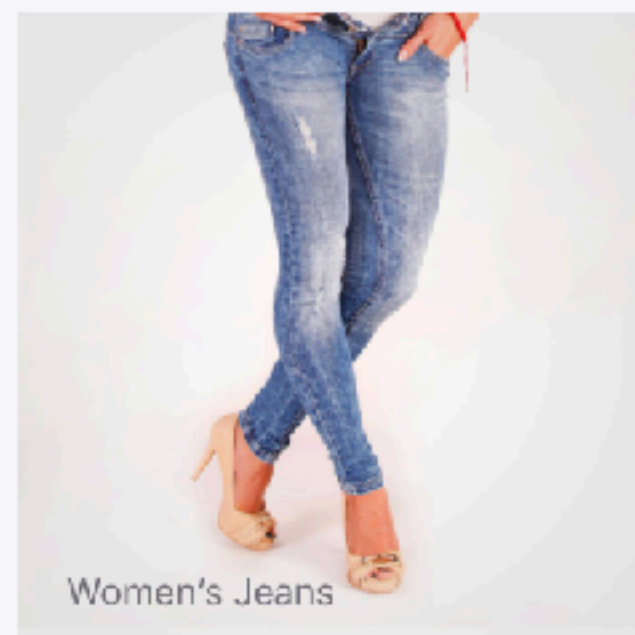
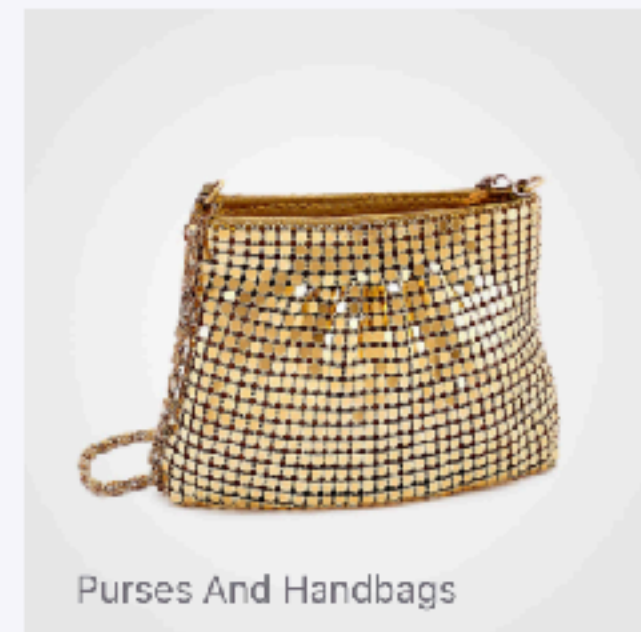
Advanced



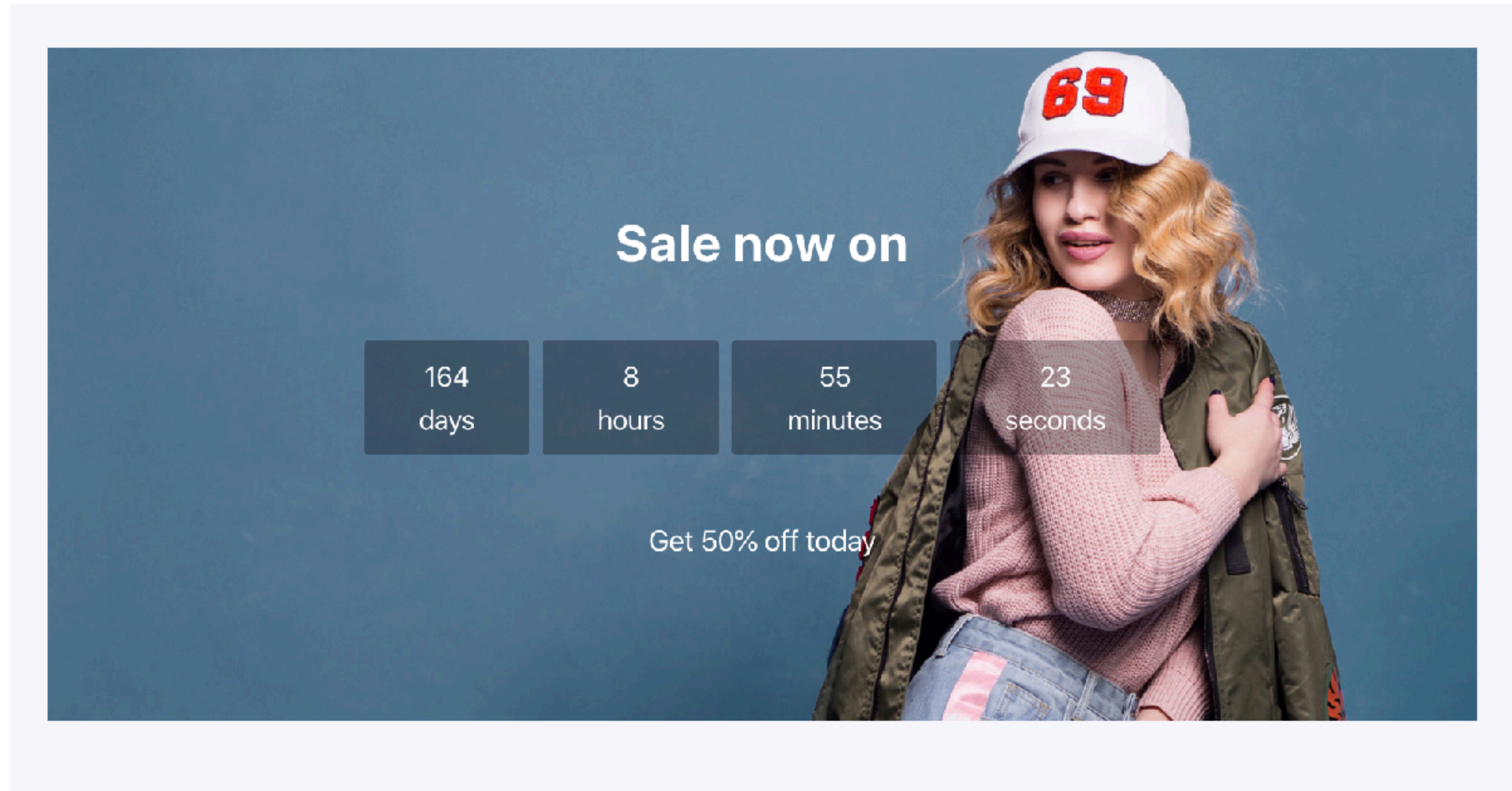
Ecommerce blocks



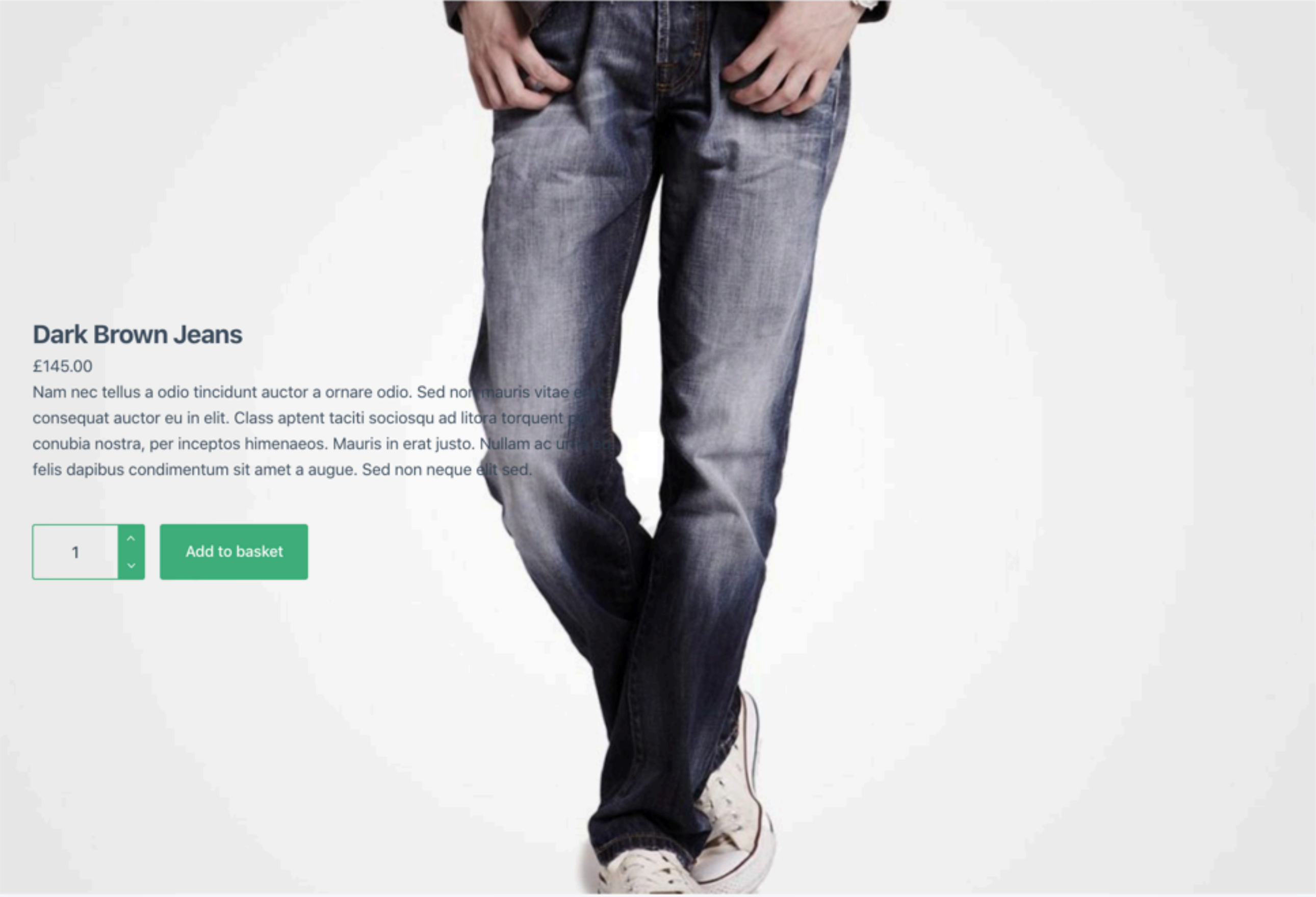
Ecommerce blocks



Ecommerce blocks



Ecommerce blocks



Dark Brown Jeans

£145.00

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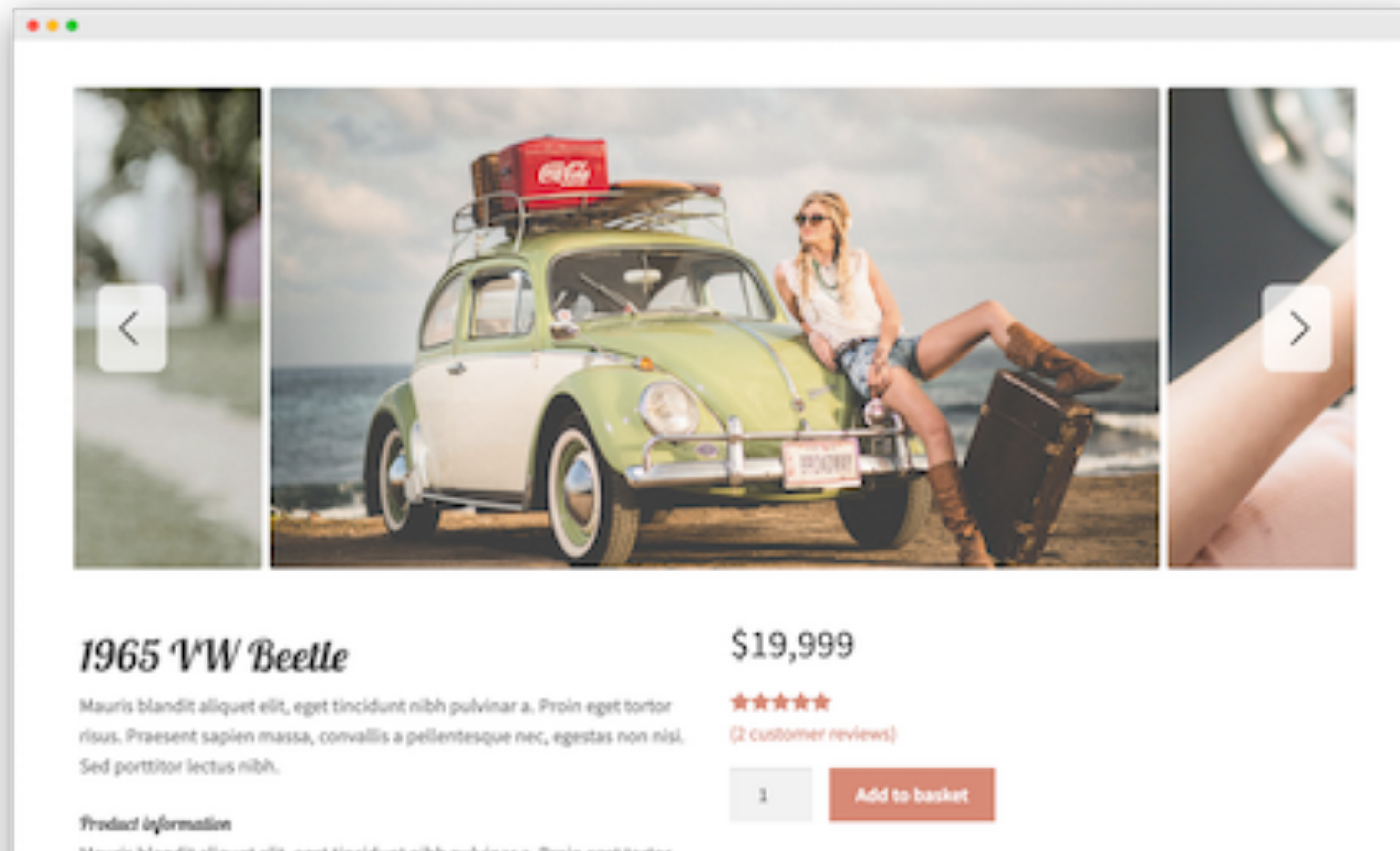
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Add to basket

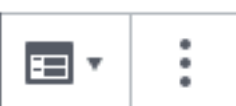


Gallery Blocks



Contact form blocks

Contact us



Contact Me

Fields marked with an * are required

First Name *

Email *

Address

Message *

Document

Block



Ninja Forms

Current selected form:
Contact Me (ID: 1)

Type to filter forms

Select a Form

Advanced



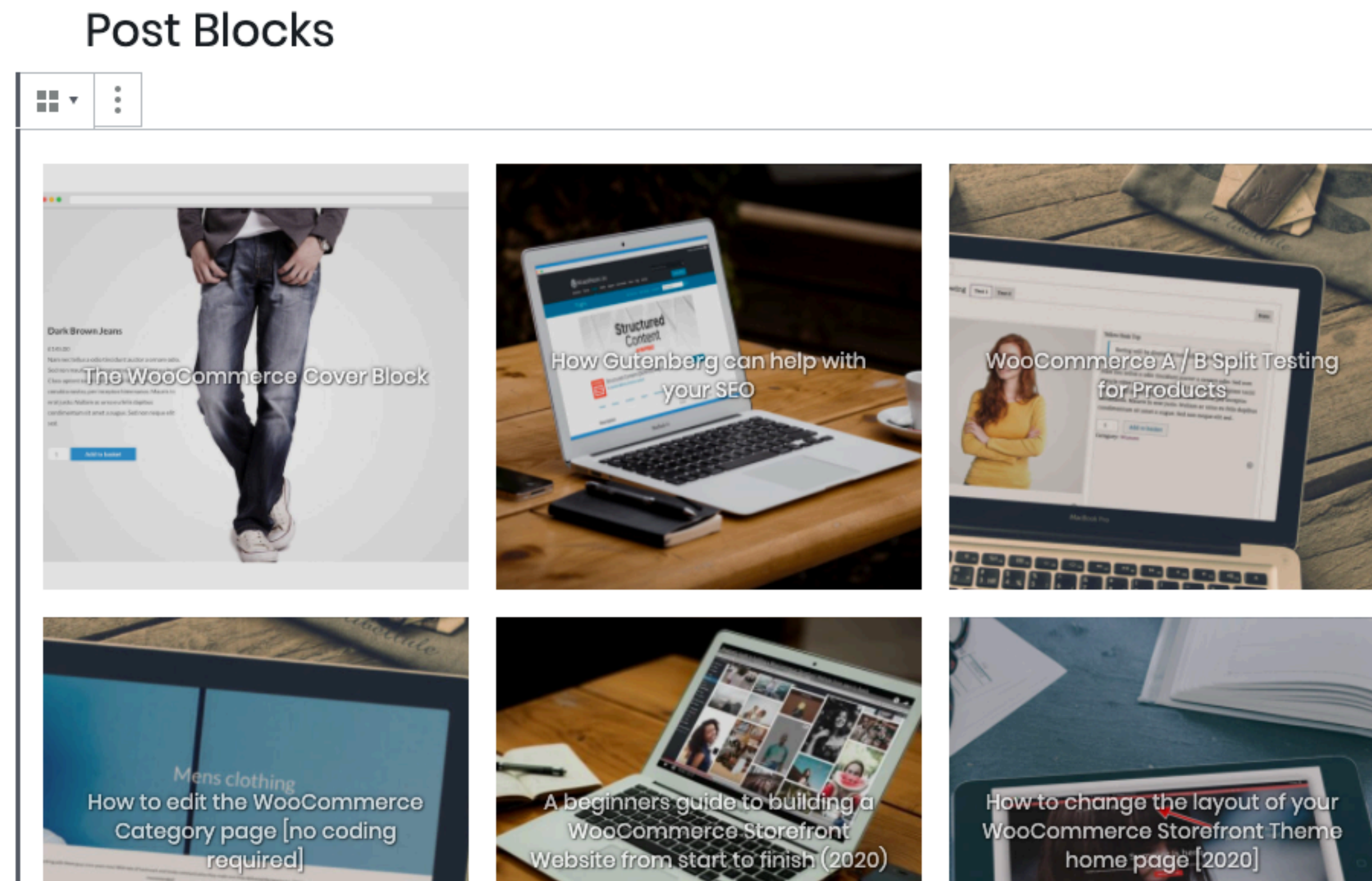
Social media blocks

Illum sagittis tempora felis dolorum ultricies. Cumque facere enim ultrices iure? Vulputate optio class, posuere etiam

ultricies tenetur dui magnam impedit sed sed.



Post blocks



Document BLOCK

Posts grid

Category

Please choose... ▼

Hand picked posts

Type in the IDs of posts separated by comma

Order

Newest to Oldest ▼

Images shape

Square ▼

☐ Include posts without image

☐ Display post date

☐ Display post meta

☐ Show Border

☐ Display post excerpt

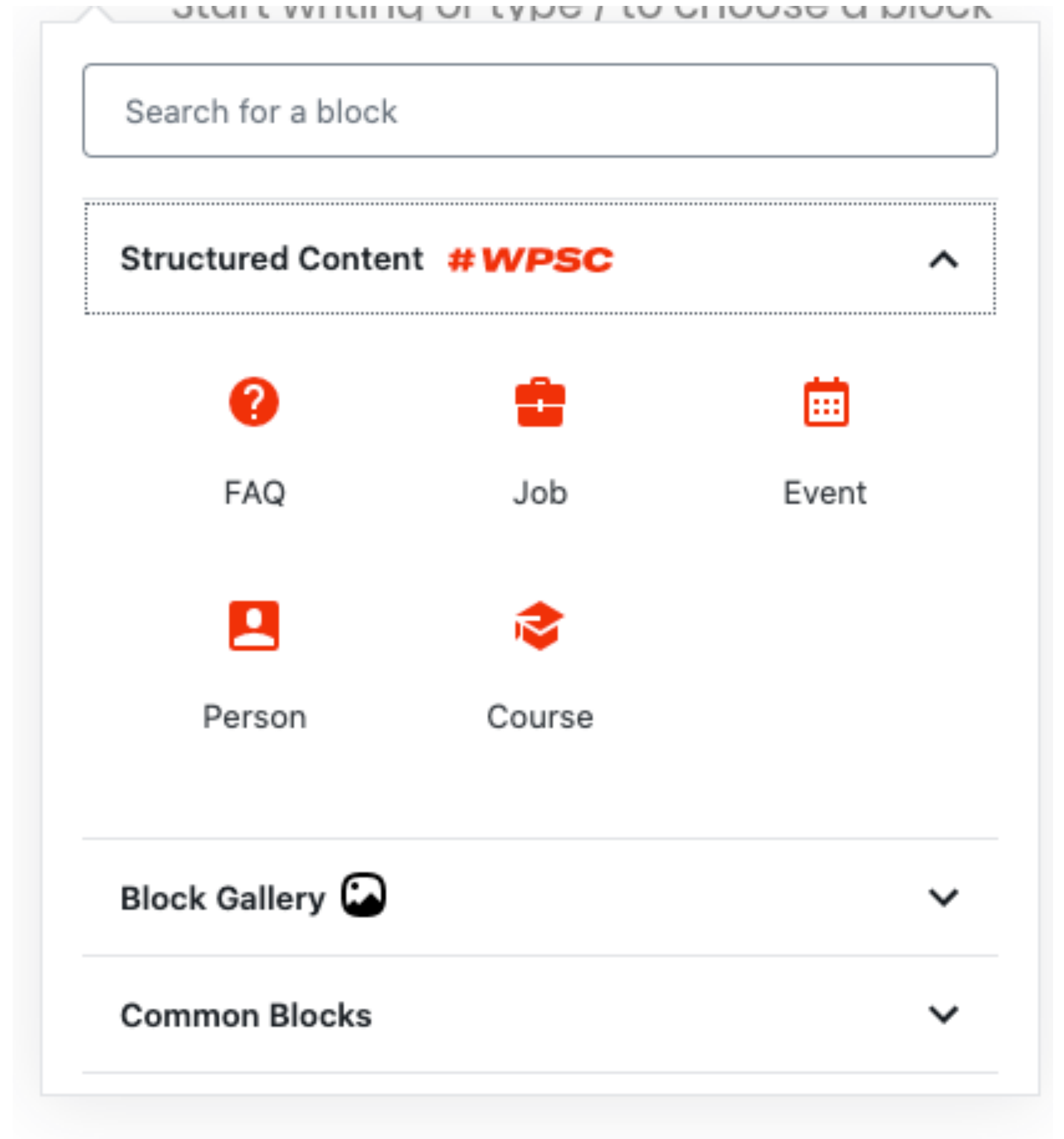
☐ Show title below image

Title size

14



SEO Blocks



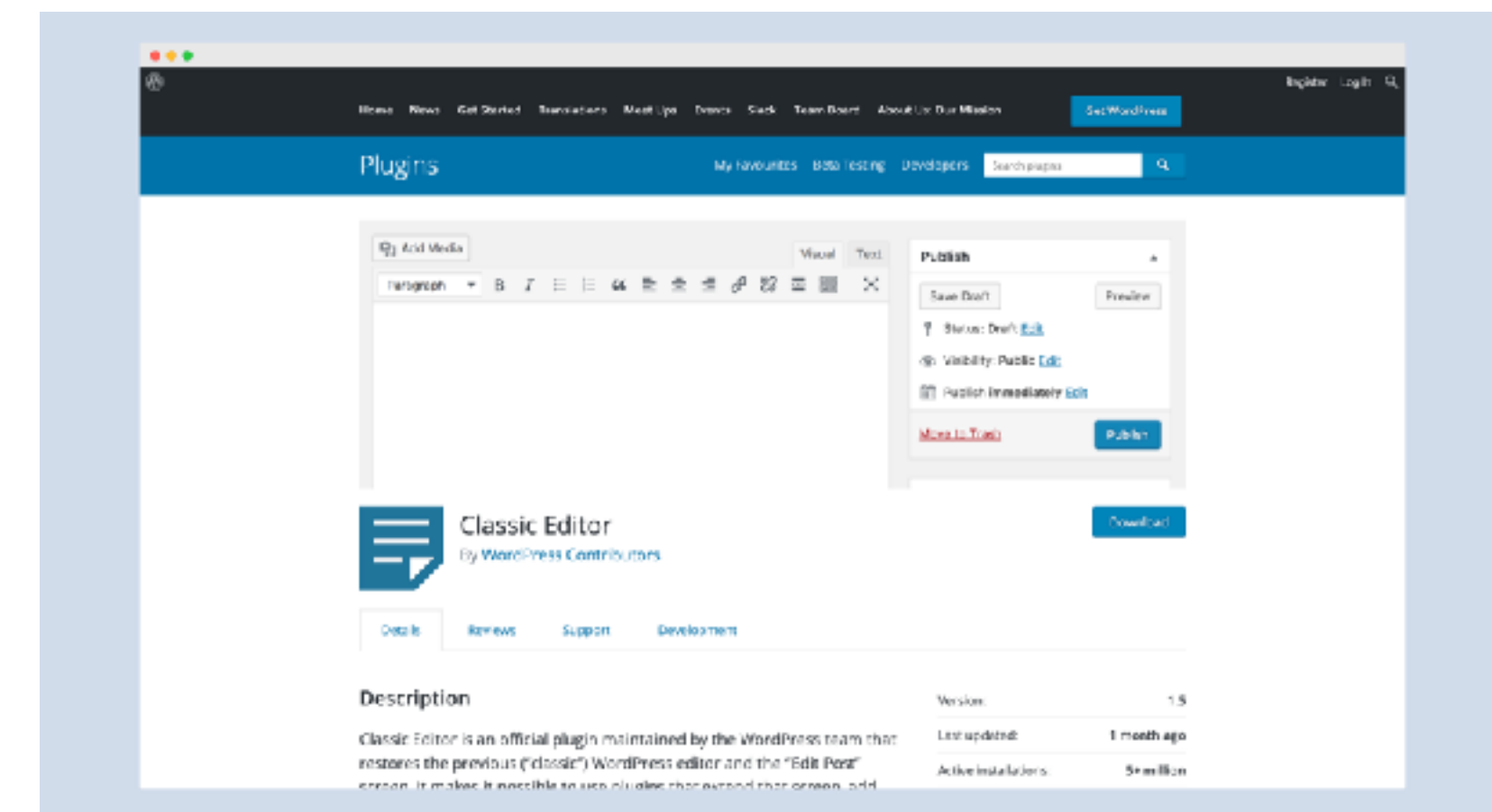
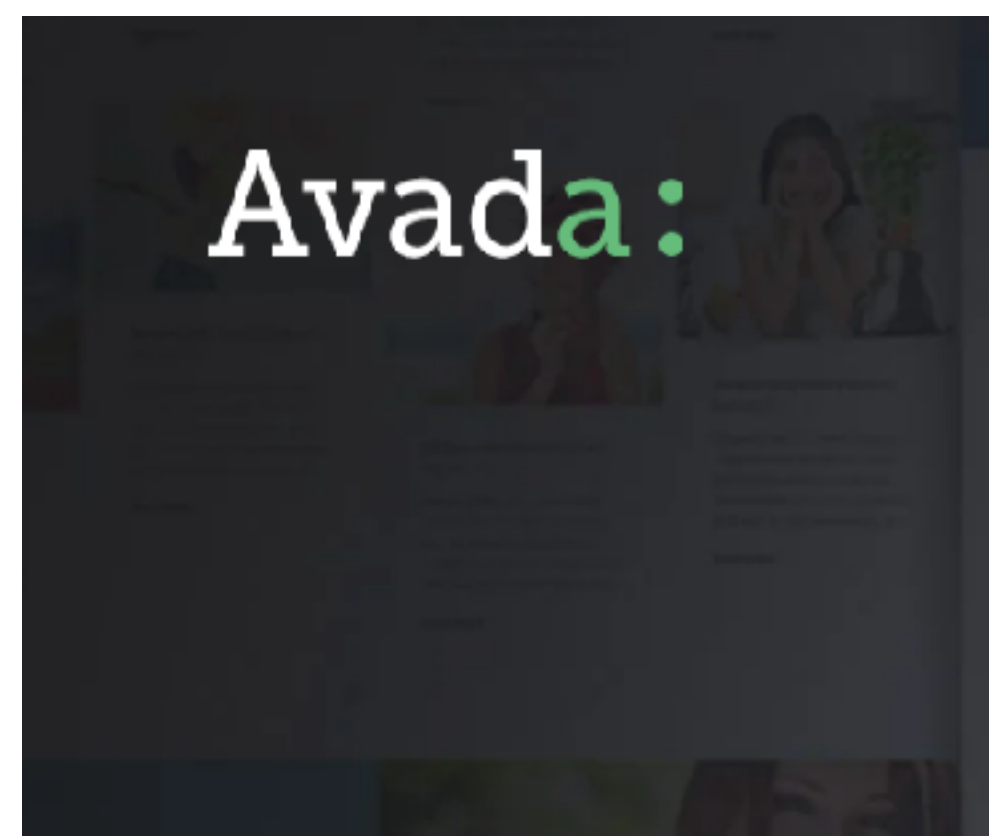
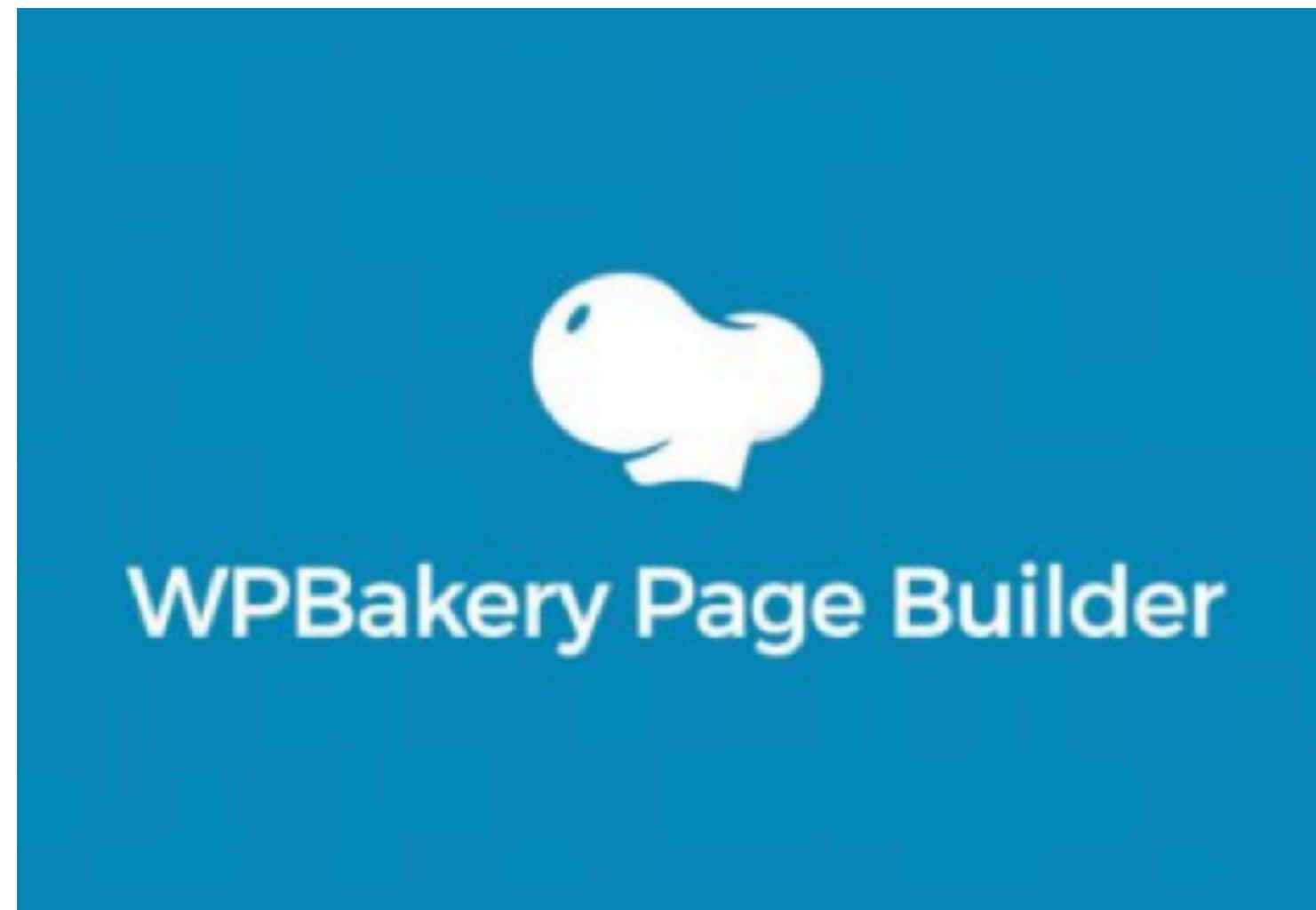
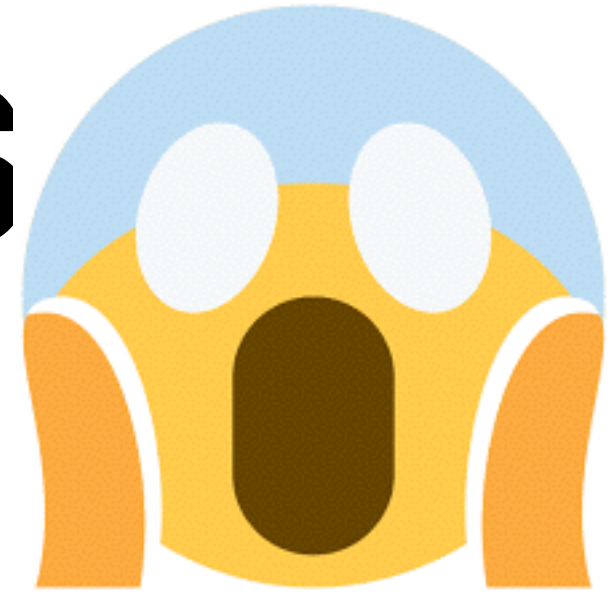
**Blocks can be mixed and
matched to customize the
content of any page or post**

The Block Editor has been very controversial in the WordPress community

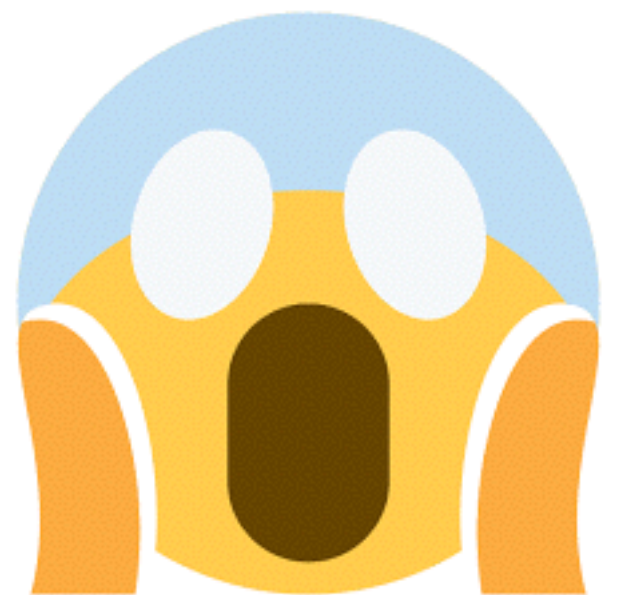
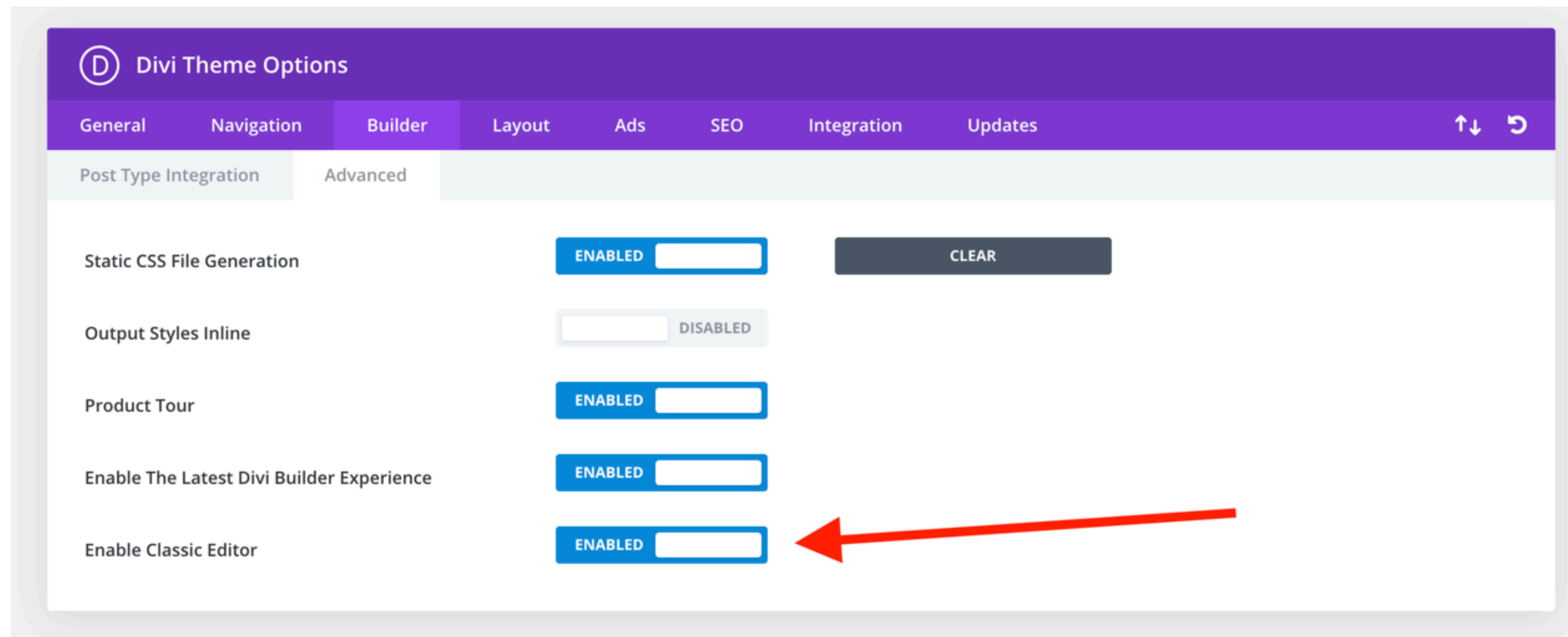
Horrible ★☆☆☆☆ Started by: 99webshops	1	0	2 hours, 46 minutes ago 99webshops
Removed "Uploaded to this post" filter and so many bugs ★☆☆☆☆ Started by: Sapphire	1	0	12 hours, 44 minutes ago Sapphire
This whole project is fantastic and I'm looking forward to the completed vision ★★★★★ Started by: oxygensmith	1	0	1 day, 15 hours ago oxygensmith
Worst Editor ★☆☆☆☆ Started by: ivomasterche	1	0	4 days, 22 hours ago ivomasterche



And some themes and plugins disable the new Block Editor



Setting to enable/disable the Block Editor in Divi Theme



5 reasons you should use Gutenberg



One WordPress user interface
(lower training costs for organisations)



**Themes are becoming simpler,
and your site will become faster**



**You'll have access to the
incredible WordPress **ecosystem**
of 3rd Party Blocks**



The old editor **won't** be here forever

This week WordPress.com announced they are **retiring** the old editor



Some really really cool stuff is coming!



Full site editing is coming



Block Patterns are coming



One more thing...

